

PBS TO RELEASE INNOVATIV MEDIA'S (INMG) "GAMEPLAY" ON DVD

Videogame Feature Documentary to Drop September 8th

LOS ANGELES, CA – August 27, 2015 – (UPTICK NEWSWIRE), Innovativ Media Group, Inc. (OTCPK:INMG) ("Company"), announced today that the Company's feature film "Gameplay" will be released on DVD in the US by the Public Broadcasting System ("PBS") www.pbs.org with a Street Date of September 8, 2015. Details and pre-order information is available at:

<http://www.shoppbs.org/product/index.jsp?productId=67509656&cp=&kw=gameplay&origkw=gameplay&sr=1>

The agreement with PBS was transacted by the Company's distributor Gravitas Ventures. PBS, by virtue of such extraordinary films and titles as the Ken Burn's Documentaries, "Downton Abbey", "Masterpiece Theater" and the Rick Steve's Travel Collection, has become a major and important home entertainment supplier to the full spectrum of wholesale customers including Amazon, Netflix, WalMart and other top retailers.

"Gameplay" <http://gameplaymovie.com> is a comprehensive feature documentary on the history of videogames. Almost 5 years in the making the film spans the time from the technologies' origins, to the birth of arcade games from "Pong" to "Pac Man" and "Super Mario" to "Lara Craft", "Doom", "Grand Theft Auto" and beyond, and everything in between, as it chronicles the remarkable story of the fastest evolving media of all time <https://vimeo.com/ondemand/gameplay/116907309> .

About Innovativ Media Group, Inc.

Innovativ Media Group (Innovativ) is a developer, producer and distributor of digital entertainment and other multi-media content. It has acquired many of the assets of Lux Digital Pictures including a library of feature motion pictures and, via New Broadway Cinema, produces adaptations of stage shows utilizing its trademarked DigiTheater™ Virtual Reality process. Innovativ also operates The Alien Interview Channel on YouTube, in partnership with FullScreen, Inc., is developing the new web series Just Smart People, the customized movie title search destination VOD Movie Guide and is a principal in the Film Finance Exchange.

Forward-Looking Statements:

This press release contains certain "forward-looking" statements, as defined in the United States Private Securities Litigation Reform Act of 1995 that involve a number of risks and uncertainties. Statements, which are not historical facts, are forward-looking statements. The Company, through its management, makes forward-looking public statements concerning its expected future operations, performance and other developments. Such forward-looking statements are necessarily estimates reflecting the Company's best judgment based upon current information and involve a number of risks and uncertainties, and there can be no assurance that other factors will not affect the accuracy of such.

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