ANNUAL REPORT

For Year-Ended December 31, 2012

Item 1. THE EXACT NAME OF ISSUER AND ITS PREDECESSOR:

iFinix Corporation

Item 2. ADDRESS OF THE ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

The principal executive office of the issuer is located at:

600 Mamaroneck Avenue, Suite 400-14, Harrison NY 10528
Phone number: 888-429-1117
Website: www.ifinix.com

Item 3. SECURITY INFORMATION

Trading Symbol is: INIX

COMMON STOCK

$0.0001 Par Value
1,000,000,000 Class A Common Shares Authorized
36,259,067 Issued and Outstanding

PREFERRED STOCK

$.0001 Par Value
50,000,000 Preferred Shares Authorized
43,032,933 Issued and Outstanding

Common Stock

	Current	Year End	Year End
(i) Period end date;	2/12/13	12/31/12	12/31/11
(ii) Number of shares authorized;	1,000,000,000	1,000,000,000	3,000,000,000
(iii) Number of shares outstanding;	36,259,067	36,259,067	2,863,614,415
(iv) Freely tradable shares (public float); and	4,928,737	4,928,737	2,593,118,621
(v) Total number of shareholders of record.	161	161	184

Series A Preferred Stock

	Current	Year End	Year End
(i) Period end date;	02/12/13	12/31/12	12/31/11
(ii) Number of shares authorized;	50,000,000	50,000,000	50,000,000
(iii) Number of shares outstanding;	43,032,933	43,032,933	45,032,933
(iv) Total number of shareholders of record.	11	11	11

Transfer Agent

Transfer Online Inc.
512 SE Salmon Street
Portland, OR 97214
Fax# 503.227.6874

The Transfer Agent is registered under the Exchange Act.

Item 4. ISSUANCE HISTORY

List of Securities offerings and shares issued for services in the past two years.

01/21/11	Fairhills Capital	NY	50,000,000 Common	$.0003	$15,000	Rule 504	Cash
02/17/11	Fairhills Capital	NY	90,000,000 Common	$.00055	$15,000	Rule 504	Cash
03/02/11	Greystone Funding	FL	42,500,000 Common		$4,500	Rule 144	Debt
03/16/11	Fairhills Capital	NY	150,000,000 Common	$.0001	$15,000	Rule 504	Cash
03/16/11	Innovative Holdings	NJ	175,000,000 Common	$.0001	$17,500	Section 4 (2)	Stock Purchase
03/17/11	Voyager Partners	NY	65,000,000 Common	$.0003	$19,500	Rule 144	Debt
04/01/11	Lowell Sellads	KY	15,000,000 Common	$.0005	$7,000	Rule 144	Services
04/08/11	Fairhills Capital	NY	120,000,000 Common	$.0002	$23,000	Rule 504	Cash
04/19/11	Greystone Funding	FL	100,000,000 Common	$.0001	$10,000	Rule 144	Debt
05/13/11	Voyager Partners	NY	10,500,000 Common	$.0002	$2100	Rule 144	Debt
05/13/11	Voyager Partners	NY	52,500,000 Common	$.0002	$10,500	Rule 144	Debt
05/13/11	Voyager Partners	NY	22,000,000 Common	$.0002	$4,400	Rule 144	Debt
05/13/11	Fairhills Capital	NY	150,000,000 Common	$.0001	$15,000	Rule 504	Cash
05/20/11	Voyager Partners	NY	82,000,000 Common	$.0002	$16,500	Rule 144	Debt
05/20/11	Columbus Partners	NY	24,000,000 Common	$.0004	$11,000	Rule 144	Debt
05/20/11	Dartmouth Capital	NY	33,000,000 Common	$.0003	$10,000	Rule 144	Debt
07/18/11	Greystone Funding	FL	142,857,143 Common	$.000035	$5,000	Rule 144	Debt

08/15/11	BaseTech Consulting	KY	31,500,000 Common	$.00014	$4,275	Rule 144	Services
08/15/11	Benhope Munroe	NY	20,000,000 Preferred	$.0001	$20,000	Rule 144	Salary
10/16/11	Benhope Munroe	NY	9,000,000 Preferred	$.0001	$9,000	Rules 144	Salary
11/22/11	Zono Plc	FL	175,000,000 Common	$.0001	$17,500	Rule 144	Debt
11/23/11	HSF Consulting	FL	170,000,000 Common	$.0001	$17,000	Rule 144	Debt
11/23/11	Pro Health Management	FL	250,000,000 Common	$.0001	$25,000	Rule 144	Debt
10/26/12	Philip Dorr	TX	100,000 Common	$0.01	$1,000	Rule 144	Cash
11/07/12	Voyager Partners	NY	2,200,000 Common	$0.01	$22,000	Rule 144	Debt
11/07/12	Joseph Guccione	NY	1,000,000 Common	$0.01	$10,000	Rule 144	Debt
11/07/12	PCMH Management	NY	10,000,000	$0.01	$100,000	Rule 144	Services
11/09/12	Rita Josephs	NY	600,000	$0.01	$3,000	Rule 144	Debt
11/19/12	Edward Muccini	NY	200,000	$0.03	$5,000	Rule 144	Services
12/15/12	Jimmy Davis	NY	250,000	$0.10	$25,000	Rule 144	Services

Item 5. FINANCIAL STATEMENTS

The Issuer’s Consolidated Financial Statements for the Year ending December 31, 2012, including Consolidated balance sheets, statement of operations, statement of cash flows, statement of Stockholders Equity and accompanying Notes - are incorporated at the end of the report.

Item 6. DESCRIBE THE ISSUERS’S BUSINESS, PRODUCTS AND SERVICES

A Description of issuer’s business operations

iFinix Corporation is a consulting and management holdings company that consists of several subsidiaries. Building on a 20-year legacy of delivering time-sensitive financial information, iFinix Realtime Provides streaming, real-time market data, news and analytics, iFinix Corp will be able to offer its clients a completely integrated and advanced trading suite. Our trading platform combines order routing, trade management, charting, analytical information, news, and fundamental data from all major data and information sources into a single workstation environment. iFinix can create a totally customizable version of the trading platform, which can be adjusted up, or scaled down to meet our client's needs (basic, detailed, or advanced). We can provide the tools and technology in order to help our customers enhance their trading performance and productivity. We can provide market professionals with access to their most precious resource, liquidity, and provide to them the fastest vehicle with which to access it. iFinix's direct-access trading and information systems are designed and built with superior scalability, security, efficiency and reliability.

Date and State of Incorporation

The Company was incorporated on June 23, 2004 in the state of Nevada.

Company's primary and secondary SIC codes:

The primary SIC code for the Company is 7373, and the secondary SIC code is 7371.

Fiscal Year End Date:

The Fiscal year end date is December 31.

Products and Services, and their markets

The company's suite of products includes iFinix Trader, iFinix RealTime and efinix.

iFinix Suite of Products

iFinixRealtime: A comprehensive setup package, which can be operated by both novices and professionals in order to increase their effectiveness and profitability, significantly. It excludes the functionality for executions and account management. It is a powerful analysis system that is beneficial to traders who wish to use the system only for information and analysis.

iFinix Trader: A complete, integrated and advanced trading suite. We combine order routing, trade management, charts, analytics, news and fundamental data from all major sources into a single workstation. The product is highly customizable, which can be scaled down or scaled up, to meet our clients basic or more detailed and advanced needs.

eFinix: a web enabled low level version of iFinix RealTime. This tool helps traders who are traveling to get real time information and their positions.

iFinix's competitive advantages include its skilled resources in the core areas of product design, understanding of the markets along with theoretical concepts, management and software development capabilities. In fact, active traders helped designed the software solutions. The Company's immediate plans include devoting more resources to marketing, sales and support to build strong sales growth. Currently, iFinix is in negotiations with several equity day trading firms to license its trading platforms.

BuildMasters a fully owned subsidiary constructs commercial steel buildings.

Item 7. DESCRIBE ISSUERS FACILITIES.

The Company has a lease for office space located at 600 Mamaroneck Avenue, Suite 400-14, Harrison, NY 10528.

Item 8. OFFICERS, DIRECTORS, AND CONTROL PERSONS

A. The Name of the Chief Executive Officer, Members of the Board of Directors, as well as control persons.

a. Officers and Directors; Each of the following Officers and Directors maintains their business address at the Company's executive offices located at 600 Mamaroneck Avenue, Suite 400-14, Harrison, NY 10528

Douglas Spadaro, Chairman of the Board of Directors.
Mr. Spadaro is responsible for the strategic and future growth of iFinix. He works closely with the C.E.O. in achieving these goals. Mr. Spadaro brings close to thirty years experience in both management and financial services. Mr. Spadaro has held management position in such companies as Citicorp, ABN/AMRO, NatWest, and Paget Group. Mr. Spadaro has a B.S. in Finance and Micro Economics.
Compensation: None
Number and class of shares beneficially owned: 400 Common & 1,619,531 Preferred

Benhope Munroe CEO, is responsible for the daily activities of iFinix and works closely with the chairman as well as the presidents of the company's subsidiaries. He is also responsible for the preparing and reviewing the necessary financial statements required.
Compensation: $150,000 annually
Number and class of shares beneficially owned: 20,002,667 Common & 32,068,039 Preferred

Control Persons;

Douglas Hugh Spadaro, Chairman of the Board
Benhope Munroe, CEO, CFO

B. Legal/Disciplinary History.

None of the above or below mentioned Officers, Directors, Consultants, Resident Agent, Control Person, Counsel, Auditors and Accountants have in the past 5 years been:

1. Has not been Convicted of any criminal proceedings either named or as a defendant.
2. Has not had a judgment order, or decree, not subsequently reversed, suspended or vacated, by court of competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such persons involvement in any type of business, securities, commodities or banking activities.

3. Has not had a finding or judgment by a court of competent jurisdiction (in a civil action), the SEC, the CFTC, or a state securities regulator of a violation of federal or state securities or commodities law, which finding or judgment has not been reversed, suspended, or vacated.

4. Has not had an entry of an order by a self-regulatory organization that permanently barred, suspended or limited such person's involvement in any type of business or securities activity.

C. Beneficial Owners.

Provide a list of the name, address and shareholdings of all persons beneficially owning more than five percent (5%) of any of the issuer's equity securities. To the extent not otherwise disclosed, if any of the above shareholders are corporate shareholders, provide the name and address of the person(s) owning or controlling such corporate shareholders and the resident agents of the corporate shareholders.

Benhope Munroe, 600 Mamaroneck Avenue, Suite 400-14, Harrison, NY 10528, 20,002,667 or 55% of the company's common shares and 32,068,038 or 75% of the company's preferred shares

Ezekiel Equity Corporation, 304 Richmond Road, Suite 1, Berea, KY 40403, 6,800,000 or 16% of the company's preferred shares. Control Person and registered agent : Lowell Sellards

PCMH Management, Inc, 2 Irving Place New Rochelle, NY 10801 owns 10,000,000 or 28% of the company's common shares. Control Person and registered agent: Dionne Clarke

Item 9. THIRD PARTY PROVIDERS

The name address, telephone number, and email address of each of the following outside providers that advise the issuer on matters relating to operations, business development and disclosure:

1. Legal Counsel: Naccarato & Associates, 1100 Quail Street, Suite 100 Irvine, CA 92660
2. Investment Advisor : NONE
3. Accountant or Auditor: NONE
4. Public Relations Consultants : NONE
5. Investor Relations Consultant: NONE

Item 10. Issuer's Certifications.

I, Benhope Munroe, certify that:

1. I have reviewed this Annual disclosure statement of iFinix Corporation;

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods in this disclosure statement.

Date: _March 4, 2013

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Benhope Munroe
Chief Executive Officer

iFinix Corporation

Index to Consolidated Financial Statements

To the Shareholders of iFinix Corporation

The management team of iFinix Corporation is presenting the December 31, 2012 consolidated financial statements prepared in accordance with the United States generally accepted accounting principles. The preparation of these statements along with their reliability, completeness and integrity is the responsibility of management.

Except as might otherwise be determined under the software valuation contingency described in Note 7 of these statements, the December 31, 2012 consolidated financial statements, and notes thereto, present fairly, in all material respects, the financial position of the iFinix Corporation and the results of its operations and cash flows for the periods presented, in conformity with accounting principles generally accepted in the United States, consistently applied.

Benhope Munroe, CEO

iFinix Corporation and Subsidiary
Consolidated Balance Sheet
(Unaudited)

ASSETS

	December 31, 2012	December 31, 2011
Current Assets		
Cash & Cash Equivalents	$ -	$ 948
Commissions Receivable	$ -	$ -
Prepaid Expenses and Others	$ -	$ 17,500
Total Current Assets	$ -	$ 18,448
Property & Equipment, Net	$ 1,500,017	$ 1,500,017
Other Assets		
Deposits	$ -	$ -
Loans & Exchanges	$ -	$ 12,375
Total Other Assets	$ -	$ 12,375
Total Assets	$ 1,500,017	$ 1,530,840

LIABILITIES & SHAREHOLDERS' DEFICIT

	December 31, 2012	December 31, 2011
Current Liabilities		
Accounts Payable	$ 548,698	$ 530,495
Accrued Salary - Officers	$ 243,856	$ 178,097
Bank Overdraft	$ 826	$ -
Settlement Liability	$ 60,987	$ 60,987
Loans	$ 71,105	$ 74,035
Note Payable	$ 261,036	$ 243,971
Payroll Liabilities	$ 73,698	$ 73,942
Credit Card	$ 8,294	$ 3,025
Total Current Liabilities	$ 1,268,499	$ 1,170,552
Commitments & Contingencies	$ -	$ -
Stockholders' Deficit		
Preferred Stock: Class A, $0.0001 par value, 50,000,000 shares authorized; 43,032,933 shares issued and outstanding	$ 4,303	$ 4,503
Common Stock - Class A, $0.0001 par value, 1,000,000,000 shares authorized; 36,259,067 shares issued and outstanding	$ 3,626	$ 286,361
Subscriptions Receivable	$ -	$ -
Additional Paid in Capital	$ 9,390,346	$ 8,941,410
Accumulated Deficit	$ (9,166,757)	$ (8,871,986)
Total Stockholders' Deficit	$ 231,518	$ 360,289
Total Liabilities & Stockholders' Deficit	$ 1,500,017	$ 1,530,840

iFinix Corporation and Subsidiary

Consolidated Statement of Operations

(Unaudited)

	Year Ended December 31, 2012	Year Ended December 31, 2011
Revenue		
Commission	$ -	$ 275,933
Construction	49,470	30,730
Management Income	-	92,056
Rental Income	-	18,950
Subscription Services	-	-
	49,470	417,669
Operating Expenses		
Advertising	1,271	21,527
Commission	-	75,986
Consulting	145,000	142,125
Depreciation & Amortization	-	139
Legal & Professional	6,779	2,188
Selling, General & Administrative	178,997	499,259
Total Operating Expenses	332,047	741,224
Loss from Operations	(282,577)	(323,554)
Non-Operating Income (Expense)		
Interest Income	-	-
Interest Expense	0	39,831
Total Non-Operating Income (Expense)	0	39,831
Loss From Opeartaions before Income taxes	(282,577)	(283,723)
Provision for Income Taxes	-	-
Net Loss	$ (282,577)	$ 283,723
Basic & Diluted Net Loss Per Share	$ (0.02)	$ (0.00)

iFinix Corporation and Subsidiary
Consolidated Statement of Cash Flows
(Unaudited)

	Year Ended December 31, 2012	Year Ended December 31, 2011
Net Loss	$ (282,577)	$ (283,723)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation		-
Changes in operating assets and liabilities:		
Accounts receivable	(31,879)	68,740
Prepaid expense and other assets	132,375	6,107
Loans & exchanges	(10,865)	(88,098)
Accounts payable	17,472	70,300
Accrued expenses	-	(5,500)
Accrued Salary	65,759	(106,112)
Note Payable	42,500	(17,500)
Payroll Liabilitiy	(244)	12,970
Settlement liability	356	(14,000)
Net Cash Used in Operating Activities	215,474	(73,093)
Cash Flows from Investing Activities		
Purchase of fixed assets	-	(40,800)
Pre-Paid Expense	(1,000)	
Net Cash Used in Investing Activities	(1,000)	-
Cash Flows from Financing Activities		
Net Loans from/to related party	-	-
Common stock - Class A Shares reverse Split	(286,171)	216,386
Common stock - Class A Shares issued for loan conversion, net	3,435	-
Additional Paid In Capital	448,936	165,659
Stock issued for services	-	-
Stock issued for compensation	-	3,530
Preffered Stock	(200)	-
Stock issued in settlement of debt	-	-
Common stock issued for cash	-	-
Net Capital Infussion	-	-
Stock Receivable	(150,531)	2,979
Net Cash provided by Financing Activites	15,469	388,554
Net Increase (Decrease) in Cash	(948)	(9,062)
Cash & Cash Equivalents - Beginning of the year	948	10,010
Cash & Cash Equivalents - End of the year	$ -	948

iFinix Corporation and Subsidiary

Consolidated Statements of Stockholders' Equity (Deficit)

(Unaudited)

	Preferred Stock		Common Stock - Class A					
	Number of Shares	Amount	Number of Shares	Amount	Additional Paid in Capital	Stock Subscriptions	Accumulated Deficit	Total Stockholders' Deficit
Balance - December 31, 2011	45,032,933	4,503.28	2,863,614,417	286,361.44	8,941,409.96	-	(8,871,986.29)	360,288.39
Shares issued to investors for cash								-
Shares issued for stock purchase					-			0
Shares issued for conversion of Debt								0
Adjusment								0
Net Profit/Loss							-28854	-28854
Balance - March 31, 2012	45,032,933.43	4,503.28	2,863,614,417.00	286,361.44	8,941,409.96	-	(8,900,840.29)	$ 331,434
Shares issued to investors for cash								-
Shares issued for stock purchase					-			0
Shares issued for conversion of Debt								0
Adjusment								0
Net Profit/Loss							-45160.83	-45160.83
Balance - June 30, 2012	45,032,933	4,503.28	2,863,614,417	286,361.44	8,941,409.96	-	(8,946,001.12)	$ 286,274
Reverse Stock Split 1500 to 1	-	-	(2,861,705,300)	(286,171)	286,171	-	-	-
Recapitalization	45,032,933	4,503.28	1,909,117	190.91	9,227,580.49	-	(8,946,001.12)	286,274
Shares issued to investors for cash			100,000	10	990			1,000
Shares issued for Services			10,450,000	1,045	128,955			130000
Shares issued for conversion of Debt			3,800,000	380	34,620			35000
Preferred to Common Conversion	(2,000,000)	-200	20,000,000	2,000	(1,800)			0
Adjusment							-12194	-12194
Net Profit/Loss							-208562.09	-208562.09
Balance - December 31, 2012	43,032,933.43	4,303.28	36,259,117.00	3,625.91	9,390,345.49	-	(9,166,757.21)	$ 231,517

iFinix Corporation

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

Note 1 – The Business, Basis of Presentation and Principles of Consolidation

iFinix Corporation ("iFinix"), incorporated June 23, 2004, is a diversified information technology services and solutions company. iFinix provides streaming, real-time market data, news and analytics to professionals and active individual investors through its suite of products which include iFinix Realtime, iFinix Trader, and eFinix.

On October 4, 2004, Ifinix purchased 100% of the common stock of R&B Computer Systems, Inc. (R&B). R&B provides network integration solutions for client in the New York Metro area. They provide software development and web development and hosting services. R&B is consolidated in the accompanying financial statements and all material intercompany balances and transactions have been eliminated in consolidation.

On August 13, 2008 and September 29, 2008, iFinix purchased 80% and 20% of the common stock of Pro-Active Futures now iFinix Futures, Inc. respectively. iFinix Futures has been engaged in the business of commodities, futures trading and currencies for the past three years. iFinix Futures is a member of the National Futures Association as a non-guaranteed introducing broker and is also regulated by the Commodities Futures Trading Commission.

On November 16, 2011 the company acquired 100% of the total interest in BuildMasters LLC. ("BuildMasters"), located in Berea, KY. BuildMasters LLC was organized under the laws of the State of Kentucky on May 14, 2009. BuildMasters has been engaged in the construction business for the past two and a half years and specifically in commercial steel buildings for one year. BuildMasters is a member of the Better Business Bureau.

The Company has been principally devoted to organizational activities, raising capital and developing Internet software to provide subscribers real-time market data, news and analytics. Although the Company's subsidiaries have generated revenue from operations, the consolidated Company as a whole has not generated substantial revenue from its core operation of providing subscribers data.

The accompanying unaudited consolidated financial statements contain all adjustments (consisting only of those of a normal recurring nature) necessary to present fairly the financial position of iFinix Corporation as of December 31, 2012.

Going Concern - The accompanying financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America, which contemplate continuation of the Company as a going concern. The Company's financial statements are prepared using generally accepted accounting principles in the United States of America applicable to a going concern which contemplates the realization of assets and liquidation of liabilities in the normal course of business. The Company has a net loss of $282,577 and net cash used in operations of $215,474 in 2012 and an accumulated deficit of $9,166,757 at December 31, 2012. The Company has not yet established an ongoing source of revenues sufficient to cover its operating costs and allow it to continue as a going concern. The ability of the Company to continue as a going concern is dependent on the Company obtaining adequate capital to fund operating losses until it becomes profitable. If the Company is unable to obtain adequate capital, it could be forced to cease operations.

In order to continue as a going concern, the Company will need, among other things, additional capital resources. Management's plan is to obtain such resources for the Company by obtaining capital from management and significant shareholders sufficient to meet its minimal operating expenses and seeking equity and/or debt financing. However management cannot provide any assurances that the Company will be successful in accomplishing any of its plans.

The ability of the Company to continue as a going concern is dependent upon its ability to successfully accomplish the plans described in the preceding paragraph and eventually secure other sources of financing and attain profitable operations. The accompanying financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern.

These conditions raise substantial doubt about the Company's ability to continue as a going concern. These consolidated financial statements do not include any adjustments to reflect the possible future effect on the recoverability and classification of assets or the amounts and classifications of liabilities that may result from the outcome of these uncertainties.

Note 2 – Summary of Significant Accounting Policies

The following summarizes significant accounting policies to assist the reading in understanding and evaluating the consolidated financial statements. These policies are in conformity with accounting principles generally accepted in the United States of America and have been applied consistently in all material respects.

Use of Estimates in Financial Statements – The presentation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, as well as certain financial statement disclosures. While management believes that the estimates and assumptions used in the preparation of the financial statements are appropriate, actual results could differ from these estimates. Significant estimates in 2010 include the allowance for the receivable from the joint venture, the impairment of the website software under development, derivative liability valuation, the valuation of stock issued for services, and the valuation allowance on deferred tax assets.

Concentration of Credit Risks – Financial instruments that potentially subject the Company to concentration of credit risk consist principally of cash and cash equivalents. The Company maintains cash balances with certain banks whose balances insured by the Federal Deposit Insurance Corporation (FDIC) up to $250,000. There were no single bank accounts exceeding the insured limit as of December 31, 2012 and 2011.

Principles of Consolidation
The consolidated financial statements include the results of the Company and all majority-owned subsidiaries. All significant inter-company accounts and transactions have been eliminated. As of December 31, 2012 there were no amounts pertaining to the non-controlling ownership interest held by third parties.

Cash and Cash Equivalents - Cash and cash equivalents represent cash and short term, highly liquid investments with original maturities of three months or less.

Property and Equipment, Net – Property and equipment is recorded at cost, net of accumulated depreciation. Depreciation is calculated by using the straight-line method over the estimated useful lives of the assets, which is three to five years for all categories. Amortization of leasehold improvements is computed using the straight-line bases over the lesser of the estimated useful lives of the underlying assets or the terms of the related lease. When assets items are retired or otherwise disposed of, income is charged or credited for the difference between net book value and proceeds realized thereon. Repairs and maintenance are charged to expense as incurred. Expenditures for betterments and renewals are capitalized.

Website Software – Website software is recorded at cost, net of amortization. Amortization is calculated by using the straight-line method over the estimated useful life of 10 years, starting when the software is placed in service. Potential impairment is measured at each reporting period and recorded if the expected future cash flows do not exceed the cost, net of amortization. See description of the contingency at Note 7.

Investment in Joint Venture – The Company accounts for joint ventures under the cost method of accounting pursuant to APB 18 "The Equity Method of Accounting for Investments in Common Stock (as amended)" which records an investment in the stock of an investee at cost, and recognizes as income dividends received that are distributed from net accumulated earnings of the investee since the date of acquisition by the investor. The net accumulated earnings of an investee subsequent to the date of investment are recognized by the investor only to the extent distributed by the investee as dividends. A reduction in the cost is recorded if the investee incurs a series of losses that reduces the value of the investment below costs on other than temporary basis.

Fair Value of Financial Instruments – Due to the nature of all financial assets and liabilities, their carrying value approximates their fair value as the date of the balance sheet. The Company adopted SFAS No. 157, "Fair Value Measurements" effective January 1, 2008, as codified in FASB ASC Topic 820, "Fair Value Measurements and Disclosures"

("ASC 820"), which defines fair value as the amount that would be received if an asset was sold or a liability transferred in an orderly transaction between market participants at the measurement date.

Income Taxes - The Company accounts for income taxes using the liability method, which requires the determination of deferred tax assets and liabilities based on the differences between the financial and tax bases of assets and liabilities, using enacted tax rates in effect for the year in which differences are expected to reverse. Deferred tax assets are adjusted by a valuation allowance, if based on the weight of available evidence it is more likely than not that some portion or all of the deferred tax assets will not be realized.

Derivative Liability - The Company reviews the terms of all convertible debt and equity instruments issued to determine whether they are derivative instruments in accordance with Statement of Financial Accounting Statement (SFAS) No. 133, Accounting for Derivative Instruments and Hedging Activities, as amended, and Emerging issues Task Force (EITF) Issue No. 00-19, Accounting for Derivative Financial Instruments Indexed to, and Potentially Settled in, A Company's Own Stock, including embedded conversion and other features that are required to be bifurcated and accounted for separately as derivative financial instruments.

Derivative liabilities are initially measured at their fair value and then re-valued at each reporting date, with changes in the fair value reported as charges or credits to the statement of operations. For derivative liabilities the Company uses the Black-Scholes option pricing model to determine the fair value. For derivative liabilities related to registration rights agreements and cash payment premiums, it used a discounted present value of expected future cash flows to determine the fair value.

To the extent that the initial fair values of the bifurcated and/or freestanding derivative liabilities exceed the total proceeds received, an immediate charge to the statements of operations is recognized, in order to initially record the derivative liabilities at fair value. The discount from the face value of the convertible debt resulting from allocating part or all of the proceeds to the derivative instruments, together with the stated interest on the instrument, is amortized over the life of the instrument through periodic charges to the statement of loss, using the effective interest method. The classification of derivative instruments, including whether such instruments should be recorded as liabilities or as equity, is re-assessed at the end of each reporting period. Derivative liabilities are classified in the balance sheet as current or non-current based on the classification of the host instrument.

Stock Based Compensation - The Company accounts for stock based compensation under FASB codification 718-10, "Share-Based Payment" and related interpretations. ASC 718-10 requires companies to estimate and recognize the fair value of stock-based awards to employee and directors. The value of the portion of an award that is ultimately expected to vest is recognized as an expense over the requisite service periods using the straight-line attribution method.

Revenue Recognition –The Company's main source of revenue is from Commission. Commission revenues for securities and futures and options are earned and recorded at the closing of the underlying transaction. Revenue recognition is governed by Staff Accounting Bulletin No. 104, "Revenue Recognition," We recognize revenue when persuasive evidence of an arrangement exists, delivery has occurred, the sale price is fixed or determinable and collectability is reasonably assured. For customer service contracts that include a fixed subscription fee for the right to access data over a specified contractual period, revenue is recognized on a straight line basis over the contract term. For customer contracts that include variable fees based on usage, revenue is recognized in the month that the data is delivered to customers.

Advertising costs – Advertising cost are charged to expense during the period in which they are incurred. Advertising expenses for the year ending December 31, 2012 and 2011 approximated $1,271and $21,527, respectively.

Recent Accounting Pronouncements

FASB Codification

In June 2009, the FASB issued SFAS No. 168 “The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles (as amended)” (“SFAS 168”), as codified in FASB ASC Topic 105, “Generally Accepted Accounting Principles” (“ASC 105”). ASC 105 approved the “FASB Accounting Standards Codification” (the “Codification”) as the single source of authoritative US GAAP recognized by the FASB to be applied by nongovernmental entities. Rules and releases of the SEC will also be sources of authoritative GAAP for SEC registrants. Following this statement, the FASB will not issue new standards in the form of SFASs, FSPs or EITFs. Instead, the FASB will issue Accounting Standards Updates (“ASU”). The Codification does not change current US GAAP, but is intended to simplify user access to all authoritative US GAAP by providing all the authoritative literature related to a particular topic in one place. All existing accounting standard documents will be superseded and all other accounting literature not included in the Codification will be considered non-authoritative. The Codification is effective for interim and annual periods ending after September 15, 2009. The Codification was adopted by the Company December 31, 2009, and did not have a material impact on the Company’s financial position, results of operations or cash flows.

Note 3 –Website Software

The Company purchased software developed by the founder and Chairman of the Board for $1.5 million through the convertible debenture dated November 1, 2004 (see derivative liability Note 4 below). This software is continuing to be developed and will be amortized on a straight line basis over the 10 year estimated life when it is placed into service.

The software is reviewed for impairment by comparing the expected cash flows expected to be generated by the software to the book value of the software at the date of the comparison. No impairment was deemed necessary as of the date of the accompanying financial statements. See contingency Note 7.

Note 4 – Notes Payable

Columbus Partners,

On February 23, 2010, March 31, 2010 and August 25, 2010 the company issued convertible promissory notes for $24,400, $10,000 and $4,000 respectively to Columbus Partners. The note is payable on demand and if not paid when request will incur a 12% interest rate per annum. On May 20, 2011, the Company issued 24,000,000 shares of common stock to settle $11,000 of the note.

Dartmouth Capital, Inc

On May 4, 2010 the company issued a convertible promissory note for $14,100, to Dartmouth Capital, Inc. The note is payable on demand and if not paid when request will incur a 12% interest rate per annum. On May 20, 2011, the Company issued 33,000,000 shares of common stock to settle $10,000 of the note.

Greenbridge Management, Inc

On February 2, 2010 the company issued a convertible promissory note for $5,000, to Greenbridge Management, Inc. The note is payable on demand and if not paid when request will incur a 12% interest rate per annum.

Jorico, Inc

On May 3, 2010 the company issued a convertible promissory note for $5,000, to Jorico, Inc. The note is payable on demand and if not paid when request will incur a 12% interest rate per annum.

Magna Group, LLC

On September 7, 2010 the company issued a convertible promissory note for $50,000, to Magna Group, LLC. The note has a maturity date of September 7, 2011. The note bears interest at 12% and is due on November 8, 2012 and any amount not paid by September 7, 2011 will incur a 24.99% interest rate. On September 14, 2011, the Company issued 30,303,636 shares of common stock to settle $16,667 of the note. On November 4, 2011, the Company issued 35,555,556 shares of common stock to settle $16,000 of the note.

Perlinda Enterprises, Inc

On February 11, 2008 and May 2, 2008 the company issued convertible promissory notes for $50,000 and $15,000 respectively to Perlinda Enterprises, Inc.. The note is payable on demand and if not paid when request will incur a 12% interest rate per annum.

Voyager Partners, LP

On March 31, 2010, May 20, 2010, June 15,2010, August 20, 2010, November 1, 2010 and November 15, 2011 the company issued convertible promissory notes for $32,000, $10,000, $10,000, $12,500, $8,250 and $11,000 respectively to Voyager Partners, LP. The note is payable on demand and if not paid when request will incur a 12% interest rate per annum. On November 7, 2012 the company issued 3,200,000 to settle $32,000 of the note dated May 20, 2010.

Note 5 – Stockholders' Equity

Authorized Shares – The Company currently has authorized Class A Common Stock and Preferred A Stock and Preferred A all with par values of $0.0001. Each share of Preferred A stock carries 10 votes for every one vote of the class A common stock. Each Preferred A shares has a 10 to 1 convertible rate of the class A common stock.

Authorized Share Increase -.In February 2010, the Company reduced the authorized shares of its Class A Common Stock to 288,000,000, from 400,000,000. In August 2010, the Company increased the authorized shares of its Class A Common Stock with a par value of $0.0001 per share to 600,000,000 shares. In September 2010, the Company increased the authorized shares of its Class A Common Stock to 700,000,000 shares. In January 2011, the increased the authorized shares of its Class A Common Stock to 990,000,000 shares. In March 2011, the increased the authorized shares of its Class A Common Stock to 3,000,000,000 shares. On July 19, 2012 the company decreased its authorized shares to 1,000,000,000.

Forward stock split - On September 20, 2010 the Company initiated a 2 to 1 forward stock split.

Reverse Stock Split – On July 19, 2012 the Company initiated a 1500 to 1 reverse stock split

Issuance of Common Stock - During the year ending December 31, 2012, the Company raised a total of $1,000 from sale of 100,000 Series A common stock.

Note 6 – Employment Contracts and Compensation of Officers

The Company currently has an employment agreement with the Chief Executive Officer.

Note 7 – Significant Contingency

As described in Note 4, the Company acquired the Company's website software from the Chairman of the Board in exchange for a convertible debenture of $1.5 million. The valuation of the transfer of intangible assets such as software from founders or organizers of public companies is an area of concern with the Securities and Exchange Commission (SEC). Typically, the assets must be transferred at the historical cost of the Chairman, with the difference between the consideration paid to the Chairman and the Chairman's historical cost being reported as dividend to shareholder. There are limited situations that the SEC allows such assets to be recorded at the consideration paid to the Chairman. The Company must provide a comparable sale of essentially the same asset which supports the transaction price. Management has not identified such a transaction but they believe they can provide support that will persuade the SEC to allow the $1.5 million transaction price. However, there is no assurance that such a comparable sale can be found or that the SEC will accept such valuation or accounting treatment. If it is not accepted upon audit by an independent registered auditor or by the SEC most if not all the $1.5 million asset value for the software reflected in the accompanying financial statements may be written off to dividends. The final conclusion of this issue will not impact the value or the usefulness of the software to the Company's future earnings (i.e. - the basis of its operation) however, it may materially impact the cost of the software recorded and essentially eliminate the majority of the assets in the financial statements.