Quarterly Report

Period Ending August 31, 2013

YIPPY, Inc.
(a Nevada Corporation)

Current Trading Symbol: **YIPI.PK**

CUSIP Number: **98584Y202** Tax ID Number: **98-0585450**

WE PREVIOSLY WERE A SHELL COMPANY AND ARE NOT CURRENTLY A REPORTING COMPANY AS THAT TERM IS DEFINED IN THE SECURITIES EXCHANGE ACT OF 1934, AS AMENDED, AND THEREFORE, THE EXEMPTION OFFERED PURSUANT TO RULE 144 IS NOT CURRENTLY AVAILABLE. ANYONE WHO PURCHASED SECURITIES DIRECTLY OR INDIRECTLY FROM US OR ANY OF OUR AFFILIATES IN A TRANSACTION OR CHAIN OF TRANSACTIONS NOT INVOLVING A PUBLIC OFFERING CANNOT SELL SUCH SECURITIES IN AN OPEN MARKET TRANSACTION.

<u>ITEM I</u>: The Exact Name of the Issuer and its Predecessors.

- Yippy, Inc., a Nevada corporation (hereinafter referred to as the "Company" or "Yippy").

- Formerly Cinnabar Ventures, Inc. until April 2010 (Certificate of Amendment to the Company's Articles of Incorporation filed with the Nevada Secretary of State on April 15, 2010, as filed with the United States Securities and Exchange Commission (the "SEC") as Exhibit 3.1 to the Company's Current Report on Form 8-K on May 10, 2010).

<u>ITEM II</u>: The Address of the Issuer's Principal Executive Offices.

Yippy, Inc.
17595 S. Tamiami Trl., Suite 270
Fort Myers, FL 33908
Phone Number: (877) 947-7901
Fax Number: (877) 947-7901
Email: info@yippyinc.com
Website: www.yippy.com

The Jurisdiction and Date of the Issuer's Incorporation or Organization.

The Company was originally organized under the corporate laws of the State of Nevada on May 24, 2006.

<u>ITEM III</u>: Security Information.

The Exact Title and Class of Securities Outstanding.

Trading Symbol: YIPI

Class of Securities: Common

CUSIP Number: 98584Y202

Market: OTC Markets

Par or Stated Value and Description of the Security.

A. Par or Stated Value

Common Stock, par value $0.001 per share

B. Description of Common Stock

The holders of shares of common stock have no subscription, redemption, subscription, sinking fund or conversion rights. In addition, the holders of shares of common stock have no preemptive rights to maintain their percentage of ownership in future offerings or sales of our stock. The holders of shares of common stock have one vote per share in all elections of directors and on all other matters submitted to a vote of our stockholders. The holders of common stock are entitled to ratably receive dividends, if any, as and when declared from time to time by our board of directors out of funds legally available therefore. Upon liquidation, dissolution or winding up of our affairs, the holders of common stock will be entitled to participate equally and ratably, in proportion to the number of shares held, in our net assets available for distribution to holders of common stock. The shares of common stock currently outstanding are fully paid and non-assessable. There is no provision in the Company's articles of incorporation or bylaws that would delay, defer, or prevent a change in control of the issuer.

The Number of Shares of Total Amount of the Securities Outstanding for Each Class of Securities Authorized.

		PERIOD END DATE	
	August 31, 2013	**May 31, 2013**	**May 31, 2012**
(1) Number of Authorized Shares	75,000,000	75,000,000	75,000,000
(2) Number of Outstanding Shares	53,198,544	53,198,544	53,173,544
(3) Public Float	9,180,000	9,180,000	8,040,000
(4) No. of Beneficial Shareholders	1123	1123	1067
(5) Total No. of Shareholders of Record	195	195	187

Transfer Agent

PACIFIC STOCK TRANSFER COMPANY
4045 South Spencer Street, Suite 403
Las Vegas, NV 89119
Tel: (702) 361-3033
Fax: (702) 433-1979
E-mail: info@pacificstocktransfer.com

Pacific Stock Transfer Company is registered under the Exchange Act and is an SEC approved transfer agent, under the regulatory authority of the SEC.

List any restrictions on the transfer of security: None.

Describe any trading suspension orders issued by the SEC in the past 12 months: None.

List any stock split, stock dividend, recapitalization, merger, acquisition, spin-off, or reorganization either currently anticipated or that occurred within the past 12 months:

- On March 31, 2013, the Company sold Macte! Labs, Inc. (a Canadian Corporation), with certain non-essential brands, software and domain assets to four private individuals. The value of the assets at the time of sale were $902,150.00 (USD). The Company retained the rights to certain development tools included in the original acquisition.

- On June 14, 2013, the Company entered into a license agreement with Muse Global, Inc., granting the Company a transferable, perpetual, non-exclusive world-wide right to the use of Muse Federated Search Module, Muse Source Packages, Muse Source Factory, Information Connection Engine Server, Muse Web Bridge Communication Interface, Muse Consoles for Applications Administration, Embedded Apache Tomcat, Muse Control Centre platform and Muse Web Bridge Communication Interface API. The license agreement specifies use in conjunction with the Company's Application Services Environment in the cloud with interconnections developed by the Company for Velocity and other internally developed programs. The license was fully paid at closing.

ITEM IV: Issuance history for the last two fiscal years

See the financial footnotes included in the Company's financial statements for the period ended August 31, 2013, attached hereto as Exhibit A.

ITEM V: Interim Financial Statements.

The Company's interim financial statements for the period ended August 31, 2013, are attached hereto as Exhibit A.

<u>ITEM VI</u>: Management's Discussion and Analysis of Financial Condition and Results of Operations.

A. a description of the issuer's business operations;

See Plan of Operation below.

B. Date and State (or Jurisdiction) of Incorporation:

Nevada

C. the issuer's primary and secondary SIC Codes;

Primary - 98584Y202
Secondary - None

D. the issuer's fiscal year end date;

May 31

E. principal products or services, and their markets;

See Plan of Operation below.

Forward Looking Statements

You should read the following discussion and analysis of our financial condition and results of operations together with our financial statements and related notes appearing elsewhere in this quarterly report. Various statements have been made in this report that may constitute "forward-looking statements." Forward-looking statements may also be made in Yippy's other reports filed with or furnished to the OTC Disclosure and News Service or the United States Securities and Exchange Commission, as well as in other documents. In addition, from time to time, Yippy, through its management, may make oral forward-looking statements. Forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from such statements. The words "believe," "expect," "anticipate," "optimistic," "intend," "plan," "aim," "will," "may," "should," "could," "would," "likely" and similar expressions are intended to identify forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. Yippy undertakes no obligation to update or revise any forward-looking statements.

Plan of Operation

Yippy, Inc. ("Yippy," the "Company," "we," "us" or "our") designs, develops, markets, distributes and supports access and data management software in a cloud configuration. Yippy operates three distinct business divisions which deliver a wide range of products and services for enterprise, EDU (education) and consumer customers.

1) **Enterprise**

Yippy recently launched its EASE (Enterprise Application Services Environment) platform which provides Single Sign On access to all systems throughout the enterprise. EASE provides authenticated web-based i2 Intra-Cloud access to all disparate databases, application servers, operating systems and virtualized environments. EASE will improve the performance, productivity, scalability and reliability of enterprise applications and associated programs through custom software infrastructure components that are designed from inception to support, interact or interoperate with other disparate database, software or hardware platforms through role based Active Directory (AD) access authentication. As such, we believe Yippy to be the only company in the world that can demonstrate true ESSO (Enterprise Single Sign On) access, which is considered a top attainment level for enterprise IT markets.

Our success in ESSO development has been predicated by identifying early on in our start-up phase the need for ESSO and the realization that no other IT firm was able to provide an all-in-one solution for the enterprise through a single customizable user interface with access via all internet enabled devices. As such, we believe that our trademarked slogan "Welcome to Cloud" embodies our unique abilities to break down the walls of the "status quo" and help move legacy prone enterprises into the next evolution of information technologies.

Providing ESSO access to all disparate systems and data points was achieved by internally developed and acquired programs over the last four years of the Company's operation. The internally developed programs include but are not limited to multiple skin-able user interfaces, access controls and active directory interconnection scripting that works seamlessly with the programs acquired from Vivisimo (IBM) (2010), Macte Labs (2012) and MuseGlobal (2013).
The following list of capabilities is available through Yippy's EASE i2 platform:

- Platform Agnostic Enterprise Single Sign On (ESSO);
- Active Directory (AD) interface for identity and access management;
- Server and User performance monitoring and analytics;
- Secure Web Browser (No trace outside enterprise);
- Data Harvesting;
- Data Visualization;
- Discovery (Clustered Search);
- Data Management and Storage;
- Disaster Recovery (DR);
- Enterprise Social Networking;
- HR - Video Training Platform – Continuing Education; and
- Accessibility through any Internet enabled device.

2) **EDU**

Yippy also provides learning products and sophisticated custom search products to higher learning institutions. Yippy can be private labeled for educational companies, school districts and universities. Yippy's custom search products are able integrate multiple federated sources from an unlimited amount of information databases. Yippy's active and passive filters are written specifically for Velocity scrub search results, providing a robust research information cluster on topic and devoid of objectionable material. Additional active filters were recently created to override all major browsers through extension technologies to deny access to blacklisted websites or websites with content that contains terms deemed inappropriate or wholly irrelevant.

Yippy's EDU search application, formerly known as Clusty, got its start in Pittsburgh, PA, in 2004, when the search software company Vivísimo decided to take its award-winning search technology to the web. Vivísimo was founded in 2000, by three Carnegie Mellon University scientists who decided to tackle the problem of information overload in web searches. Rather than focusing just on search engine result rankings, they realized that grouping results into topics, or "clouds," made for better search and discovery. As searching became a necessity for students, Vivísimo developed a service robust enough to handle the variety of information the everyday web user was after. The result was Clusty, an innovative way to get more out of every search. Clusty.com was acquired by Yippy in May 2010, along with the program known as Velocity.

Yippy queries several top search engines and research sites combining the results with internal indexes, and generates an ordered list based on comparative ranking. This approach helps raise the best results to the top and push search engine spam to the bottom. What we believe makes Yippy truly unique is what happens after a user searches. Instead of delivering only search results, Yippy search groups similar results together into "Clouds" or clusters. The Clouds help separate search results by topic so the searcher can zero in on exactly what they are searching for. This is especially useful for students of at all education levels.

Yippy.com allows students to access normally blocked search keywords such as "breasts" or "sexual health", as examples, without generating pornographic results and allows access to websites that are blocked by "dumb" software/hardware, giving educators more time to teach and less time overriding other inferior protective programs. This is enhanced by the Yippy's access to non-public information repositories that provide access to thousands of periodicals, magazines, newspapers, books, articles and journals not available on any other search engines and combining with the best of the web.

3) <u>Consumer</u>

The Company provides secure, family friendly, online web destinations and services such as search, browser, email, cloud applications and storage. Yippy operates one of the most robust filtered search engines available and provides an unparalleled approach to child safe web browsing and application aggregation within one of the most visually appealing web properties on the internet. Yippy creates consumer environments around conservative family values and provides all the tools necessary for all aspects of online activities.

Results of Operations

Three months ended August 31, 2013 compared to three months ended August 31, 2012

Revenues

Revenues for the three months ended August 31, 2013, were $185,340 compared to $75,345 for the same period ending August 31, 2012. The increase in revenue from the previous period is attributed to the Company's recently formed enterprise business division, which has been successful in cultivating new business through its Enterprise Application Services Environment (EASE) platform.

General and Administrative Expenses

General and Administrative expenses for the three months ended August 31, 2013, were $277,699, compared to $953,961 for the same period ending August 31, 2012. The decrease of $676,262 is mainly attributed to the completion of development of the Company's EASE platform, which reduced payroll and contractor expenses significantly.

Share Based Compensation

Share based compensation was $0 for the three months ended August 31, 2013, compared to $459,868 for the same period ending August 31, 2012.

Depreciation and Amortization Expense

Amortization expense relates primarily to the amortization of intangible assets. Amortization expense was $255,768 for the three months ended August 31, 2013, compared to $252,131 for the same period in the prior year. The slight increase was due to amortization of intangibles resulting from the acquisition of Muse Global software licenses.

Net Loss

The Company experienced a net loss of $185,839 for the three months ended August 31, 2013, compared to $297,048 for the same period in the prior year. The loss was primarily due amortization and interest expenses.

Liquidity and Capital Resources

As of August 31, 2013, the Company had cash on hand of $35,263 and $178,662 in accounts receivables. The Company had total liabilities of $1,995,187. We believe that we have sufficient cash on hand to meet our operating expense requirements for the next quarter. We expect the majority of the liabilities will convert into common shares in the current fiscal year. Additionally, the Company has not borrowed any new funds from the Magna Group since November 2012, and the Company is hopeful that it will be able to extinguish that debt before the end of the Company's next fiscal quarter.

Off-Balance Sheet Arrangements

The Company does not have any off-balance sheet arrangements, financings, or other relationships with unconsolidated entities or other persons, also known as “special purpose entities” (SPEs).

ITEM VII: Facilities.

The Company does not currently own any facility. The Company currently maintains a leased administrative office in Fort Myers, Florida. The facility is located at 17595 S. Tamiami Trail, Suite 270, Fort Myers, Florida 33908, in the Sea Tech Center. The modern building is on fiber and the Company suite is 1,500 sq. ft. with six offices, reception area, conference room and open development space. The office is fully furnished with modern furnishing purchased new in 2010. The Company purchased all necessary equipment for business operations in 2010. The current term of the lease is for 12 months and it expires on September 30, 2014. The monthly rent is $1,060.00. The Company has the option to renew the lease for additional 12-month periods.

ITEM VIII: The Name of the Chief Executive Officer, Members of the Board of Directors, as well as Control Persons.

A. Officers and Directors

The following table and text sets forth the names and ages of all our directors and executive officers and our key management personnel as of September 30, 2013. All of our directors serve until the next annual meeting of stockholders and until their successors are elected and qualified, or until their earlier death, retirement, resignation or removal. Executive officers serve at the discretion of the board of directors, and are elected or appointed to serve until the next board of directors meeting following the annual meeting of stockholders. Also provided is a brief description of the business experience of each director and executive officer and the key management personnel and an indication of directorships held by each director in other companies subject to the reporting requirements under the Federal securities laws.

Name	Age	Position
Richard Granville	44	Chief Executive Officer, Chairman
Morton Fink	80	Director
Debbie Sharken	43	Director

Richard Granville, age 44, Chief Executive Officer, Chairman of the Board of Directors

1. Full name

Mr. Richard Granville
2. Business address

17595 S. Tamiami Trl., #270 Fort Myers, Florida 33908

3. Employment history

Mr. Granville, age 44, has over twenty years' experience in new technology development, sales and marketing experience. From November 2008 to present, Mr. Granville has served as the Managing Partner of Yippy Partnership Group and now is the Chief Executive Officer of Yippy, Inc. From November 2006 to September 2008, Mr. Granville served as Chief Executive Officer of Jack9 Entertainment, Inc ("Jack9"). Jack9 was one of the most successful IPTV units online and under Mr. Granville's direction, achieved a top 250 web property. From March 2003 to October 2006, Mr. Granville served as President of Southpaw, Inc., a Florida building contractor that served central Florida for residential and light commercial construction. From June 2001 to March 2003, Mr. Granville served as President of Granville Management Services, where he helped small emerging businesses in the "green" technologies sector. Mr. Granville invested time and capital into green home technology and automation, alternative energy research and grid management in the United States, Dominican Republic, Canada and Mexico.

From 1998 to 2000, Mr. Granville also served as the Chairman and Chief Executive Officer of Grace Development, Inc., a public telecommunications company serving customers in the southeast. Mr. Granville took the company to nearly a billion dollar market cap before he was succeeded by Ben Holcomb the former President of Bell South International in Feb. 2000. Prior to Grace Development, Mr. Granville held multiple management positions for public companies and also served honorably in the United States Navy in Aviation.

4. Board memberships and other affiliations

None.

5. Compensation by the issuer

Mr. Granville received no significant compensation from the Company during the calendar year ended 2012 and 2011, and currently operates the business without an employment contract.

6. Number and class of the issuer's securities beneficially owned by each such person

34,776,000 Common Shares

Morton Fink, age 80, Director

1. Full name

Morton Fink

2. Business address

17595 S. Tamiami Trl., #270 Fort Myers, Florida 33908

3. Employment history

Mr. Fink’s distinguished career has included executive management positions in the media, broadcast, cable and electronics industries. His experience provides a unique combination of management, leadership, and entrepreneurial skills. Mr. Fink was the founding CEO of Warner Home Video; his efforts drove Warner's dominant worldwide market share.

As Senior Vice President of Sony Corporation of America, he launched Betamax, established Sony Broadcast and the U.S. Technology Center. As Executive VP of United Satellite Communications, Mr. Fink developed marketing, sales and distribution strategies and managed satellite and ground operations as well as customer service for the first DBS entertainment start-up. Mr. Fink also served as the President of Cablevision's Home Video Division, and as Vice President of the CBS Comtec Group.

Currently, he consults for the Office of the Chairman at Cablevision System Corporation, working with a small team, hand-in-hand with the Founder and Chairman of the company, Charles Dolan. There, he analyzes and evaluates opportunities to take the core competencies of the corporation to areas outside the Company’s current cable footprint domestically and internationally. He also analyzes and evaluates investment opportunities in Emerging Global, Ethnic and IPTV Ventures. Mr. Fink holds a BS in Business Administration from New York University.

4. Board memberships and other affiliations

None

5. Compensation by the issuer

Mr. Fink received 250,000 common stock purchase warrants in connection with his appointment to the Company’s board of directors for 2012.

6. Number and class of the issuer’s securities beneficially owned by each such person

250,000 common stock purchase warrants.

Debbie Sharken, age 43, Director

1. Full name

Debbie Sharken

2. Business address

17595 S. Tamiami Trl., #270 Fort Myers, Florida 33908

3. Employment history

For almost 20 years, Ms. Sharken has been an expert in consumer direct marketing, relationship marketing, and advertising. She has honed her skills at top-notch agencies like McCann Relationship Marketing, Grey Direct, and Saatchi & Saatchi Wellness. Ms. Sharken has built her career on her abilities to create strategic, customized marketing campaigns that develop lasting relationships between brands and their customers. She has extensive experience across all marketing channels and disciplines, including a deep expertise in building digital businesses. Ms. Sharken is currently the Chief Marketing Officer at the Direct Marketing Association and is helping to lead the organization and its members meet the challenges of today's marketplace. She holds a BS in Advertising from Syracuse University.

4. Board memberships and other affiliations

None.

5. Compensation by the issuer

Ms. Sharken received 250,000 common stock purchase warrants in connection with his appointment to the Company's board of directors for 2012.

6. Number and class of the issuer's securities beneficially owned by each such person
250,000 common stock purchase warrants.

B. Legal/Disciplinary History

During the past five years, none of the Company's officers or directors have been the subject of:

(1) A conviction in a criminal proceeding or named as a defendant in a pending criminal proceeding (excluding traffic violations and other minor offenses);

(2) The entry of an order, judgment, or decree, not subsequently reversed, suspended or vacated, by a court or competent jurisdiction that permanently or temporarily enjoined, barred, suspended or otherwise limited such person's involvement in any type of business, securities, commodities, or banking activities;

(3) A finding or judgment by a court of competent jurisdiction (in a civil action), the Securities and Exchange Commission, the Commodity Futures Trading Commission, or a state securities regulator of a violation of federal or state securities or commodities law, which fining or judgment has not been reversed, suspended or vacated; or

(4) The entry of an order by a self-regulatory organization that permanently or temporarily barred, suspended or otherwise limited such person's involvement in any type of business or securities activities.

C. Disclosure of Certain Family Relationships.

There are no family relationships among the Company's directors, officers, or beneficial owners of more than five percent (5%) of the issuer's common stock.

D. Disclosure of Related Party Transactions.

On January 26, 2010, the Company issued 2,340,000 shares of its common stock in exchange for 100% of the issued and outstanding stock of Yippy Soft, Inc. At the time of the transaction, Mr. Granville was the Chief Executive Officer of both companies.

E. Disclosure of Conflicts of Interest

There are no conflicts of interest with any of the officers' or directors' personal or professional interests except for Morton Fink, who is the Grandfather of Josh and Ari Sason of the Magna Group, a lending source which the Company has borrowed funds and placed securities through a third party to secure notes.

F. Beneficial Owner

The following table presents information concerning the beneficial ownership of the shares of our common stock as of September 30, 2013, by: (i) each of our named executive officers and current directors, (ii) all of our current executive officers and directors as a group and (iii) each person we know to be the beneficial owner of 5% of more of our outstanding shares of common stock. Unless otherwise specified, the address of each beneficial owner listed in the table is c/o Yippy, Inc., 17595 S. Tamiami Trail, Suite 270, Fort Myers, FL 33908.

Name	Current Share Ownership	Percent of Class (1)	Total Beneficial Ownership	Percent of Class (2)
Richard Granville Chief Executive Officer, Chairman	34,776,000	67.9%	35,026,000 (3)	68.4%
Morton Fink Director	0	0%	250,000 (4)	>1%
Debbie Sharken Director	0	0%	250,000 (4)	>1%
Edward Noel Former – Officer and Director	0	0%	250,000 (4)	>1%
All directors and officers as a Group (4 persons, including former CEO)	34,776,000	67.9%	35,776,000	69.8%
International Business Machines, Inc. (IBM)	5,250,000	10.3%	5,250,000	10.3%

All directors, officers and 5% holders as a Group (5 persons)	40,026,000	78.1%	41,026,000	80%

(1) Based on 51,198,544 shares outstanding as of September 30, 2013.

(2) Based on a total of (i) 51,198,544 shares outstanding as of September 30, 2013, and (ii) 1,250,000 common stock purchase warrants outstanding as of September 30, 2013.

(3) Richard Granville is the current owner of 34,776,000 shares of the Company's common stock by virtue of his direct ownership of 23,184,000 shares and his control of entities that directly own 11,592,000. In addition, Mr. Granville is the beneficial owner of 35,026,000 by virtue of his aforementioned current ownership and his beneficial ownership of common stock purchase warrant to purchase 250,000 shares of the Company's common stock.

(4) Mr. Fink and Ms. Sharken do not directly own any common stock of the Company. Each is the beneficial owner of 250,000 shares of the Company's common stock by virtue of common stock purchase warrants to purchase 250,000 shares of the Company's common stock.

ITEM IX: The name, address, telephone number, and email address of each of the following outside providers that advise the issuer on matters relating to operations, business development and disclosure.

1. Investment Banker

None

2. Promoters.

None.

3. Counsel

Westerman Ball Ederer Miller & Sharfstein, LLP
1021 RXR Plaza
Uniondale, NY 11556
Tel.: (516) 622-9200
Fax: (516) 622-9212
www.westermanllp.com

Lucosky Brookman LLP
101 Wood Avenue South
5th Floor
Woodbridge, NJ 08830
Tel.: (732) 395-4400
Fax: (732) 395-4401
www.lucbro.com

Greene, Fidler & Chaplan LLP
2719 Wilshire Blvd., Suite 200
Santa Monica, CA 90403
Tel.: (310) 315-1700
Fax: (310) 315-1701
www.gfcllp.com

4. Accountant or Auditor

Accountant:
Clear Financial Solutions, Inc.
710 N. Post Oak Rd., Suite 410
Houston, TX 77096
Tel.: (713) 780-0806
Fax: (800) 861-1175
www.clearfinancials.com

Auditor:
LBB and Associates
10260 Westheimer Road, Suite 310
Houston, TX 77042
Tel.: (713) 800-4343
Fax: (713) 583-2263
www.lbbcpa.com

5. Public Relations Consultant.

None.

6. Investor Relations Consultant.

None.

7. Any other advisor(s) that assisted, advised, prepared or provided information with respect to this disclosure statement.

None.

ITEM X: Legal Proceedings.

From time to time we may become involved in legal proceedings which could adversely affect us. We are currently not involved in any litigation, other than litigation in the ordinary course of business, that we believe could have a materially adverse effect on our financial condition or results of operations. There is no action, suit, proceeding, inquiry or investigation before or by any court, public board, government agency, self-regulatory organization or body pending or, to the knowledge of the executive officers of our company or any of our subsidiaries, threatened against or affecting our company, our common stock, any of our subsidiaries or of our company's or our company's subsidiaries' officers or directors in their capacities as such, in which an adverse decision could have a material adverse effect.

ITEM XI: Defaults Upon Senior Securities

We have no defaults upon senior securities as of the date of this report.

ITEM XII: Other Information

Not applicable.

ITEM XIII: Exhibits

Exhibit A – Interim Financial Statements for the Three Months Ended August 31, 2013

<u>ITEM XIV</u>: Issuer's Certifications.

I, Richard Granville, certify that:

1. I have reviewed this disclosure statement of Yippy, Inc.;

2. Based on my knowledge, this disclosure statement does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this disclosure statement; and

3. Based on my knowledge, the financial statements, and other financial information included or incorporated by reference in this disclosure statement, fairly present in all material respects the financial condition, results of operations and cash flows of the issuer as of, and for, the periods presented in this disclosure statement.

Date: October 28, 2013

<u>/s/ Richard Granville</u>
Richard Granville
Chief Executive Officer

<u>Exhibt A</u>

Yippy, Inc.
Financial Statements
Table of Contents

Yippy, Inc.
Consolidated Balance Sheets

	August 31, 2013	May 31, 2013
Assets		
Current assets:		
Cash and cash equivalents	$ 35,263	$ 22,705
Accounts receivable, net	178,662	27,811
Deposits	-	400,000
Total current assets	213,925	450,516
Intangible assets:		
Software license	3,849,180	3,605,000
Software	902,150	902,150
Tradenames, brands and domains	1,500,000	1,500,000
	6,251,330	6,007,150
Less: Accumulated amortization	(2,693,288)	(2,437,520)
Total intangible assets	3,558,042	3,569,630
Total assets	$ 3,771,967	$ 4,020,146
Liabilities and Stockholders' Equity (Deficit)		
Liabilities:		
Accounts payable and accrued liabilities	$ 440,520	$ 534,110
Advances from related party	48,800	48,800
Convertible notes payables, net of discounts	548,622	517,372
Convertible notes payables - related party	958,245	958,245
Total current liabilities	1,996,187	2,058,527
Total liabilities	1,996,187	2,058,527
Commitments		
Stockholders' equity		
Common stock, ($0.001 par value, 75,000,000 shares authorized, 53,645,810 issued and outstanding as of August 31, 2013 and May 31, 2013, respectively)	53,645	53,645
Additional paid in capital	17,734,538	17,734,538
Accumulated deficit	(16,012,403)	(15,826,564)
Total stockholders' equity	1,775,780	1,961,619
Total liabilities and stockholders' equity	$ 3,771,967	$ 4,020,146

The accompanying footnotes are an integral part of these consolidated financial statements.

Yippy, Inc.
Consolidated Statements of Operations

	For the Three Months Ended August 31, 2013	For the Three Months Ended August 31, 2012
Revenues	$ 185,340	$ 75,345
Operating expenses		
General and administrative expense	21,931	241,962
Share based compensation		459,868
Depreciation and amortization expense	255,768	252,131
Total operating expenses	277,699	953,961
Loss from operations	(92,359)	(878,616)
Other (income) expense		
Interest expense	93,480	426,374
Gain on extinguishment of debt	-	(1,007,942)
Total other expense	93,480	(581,568)
Net loss	$ (185,839)	$ (297,048)
Net loss per common share - basic and diluted	$ (0.00)	$ (0.01)
Weighted average number of shares outstanding - basic and diluted	53,645,810	53,252,914

The accompanying footnotes are an integral part of these consolidated financial statements.

Yippy, Inc
Consolidated Statements of Stockholders' Equity
For the Three Months Ended August 31, 2013 and the Year Ended May 31, 2013

	Common Stock Shares	Common Stock Amount	Additional Paid-in Capital	Accumulated Deficit	Total Stockholders' Equity
Balances, May 31, 2012	53,173,544	53,174	10,573,513	(9,375,376)	1,251,311
Common stock issued for services	25,000	24	20,250	-	20,274
Warrants issued for services	-	-	635,880	-	635,880
Common stock issued for cash	447,266	447	249,553	-	250,000
Contributed capital upon sale of escrowed securities	-	-	252,176	-	252,176
Discount on issuance of convertible notes payable	-	-	891,077	-	891,077
Acquistion of Macte! Labs	-	-	5,112,089	-	5,112,089
Net loss	-	-		(6,451,188)	(6,451,188)
Balances, May 31, 2013	53,645,810	53,645	17,734,538	(15,826,564)	1,961,619
Net loss	-	-	-	(185,839)	(185,839)
Balances, August 31, 2013	53,645,810	$ 53,645	$ 17,734,538	$ (16,012,403)	$ 1,775,780

The accompanying footnotes are an integral part of these consolidated financial statements.

Yippy, Inc.
Consolidated Statements of Cash Flows

	Three months ended August 31, 2013	Three months ended August 31, 2012
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net Loss	$ (185,839)	$ (297,048)
Adjustments to Reconcile Net Loss to Net Cash Used in Operating Activities		
Stock-based compensation	-	480,143
Amortization of intangible assets	255,768	252,131
Amortization of debt discount on convertible notes payable	31,250	(311,226)
Gain on extinguishment of debt	-	(986,504)
Changes in Operating Assets and Liabilities		
Accounts receivable	(150,851)	(430,119)
Prepaid expenses and other assets	400,000	(1,594)
Accounts payable and accrued liabilities	(93,590)	256,420
Net Cash Generated by/(Used in) Operating Activities	256,738	(1,037,797)
CASH FLOWS FROM INVESTING ACTIVITIES:		
Acquisition of Macte! Labs	-	(252,705)
Payments for software licenses	(244,180)	-
Net Cash Used for Investing Activities	(244,180)	(252,705)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Proceeds from convertible notes payable - related party	-	231,000
Proceeds from convertible notes payable	-	950,000
Payments on notes payable	-	(99,000)
Repayments of shareholder advances	-	(5,892)
Proceeds from issuance of common stock	-	250,000
Net Cash Provided from Financing Activities	-	1,326,108
Net Increase (Decrease) in Cash	12,558	35,606
Cash - Beginning of Period	22,705	82,834
Cash - End of Period	$ 35,263	$ 118,440
SUPPLEMENTAL INFORMATION:		
Cash paid for interest	$ -	$ -
Cash paid for income taxes	$ -	$ -

The accompanying footnotes are an integral part of these consolidated financial statements.

Note 1. The Company and Summary of Significant Accounting Policies

The Company

Yippy, Inc. (formerly known as Cinnabar Ventures, Inc.) (the "Company") was incorporated in the State of Nevada on May 24, 2006. Yippy Soft, Inc., a Delaware corporation (formerly known as Yippy, Inc.), was incorporated in the State of Delaware on October 6, 2009, and was renamed Yippy Soft, Inc. on April 23, 2010. On January 26, 2010, the Company acquired Yippy Soft, Inc. for 4,680,000 common shares. The acquisition was accounted for as a combination of entities under common control. All historical financial information is presented as combined for all periods presented. On April 15, 2010, the Company changed its name from Cinnabar Ventures, Inc. to Yippy, Inc.

On December 5, 2011, the Company declared a 2-for-1 forward stock split. All per share and share amounts have been restated to reflect the forward stock split in the amounts presented.

On July 30, 2012, the Company formed a wholly owned subsidiary, Yippy Labs, Inc., ("Yippy Labs") a corporation incorporated in British Columbia, Canada. On August 1, 2012, Yippy Labs acquired 100% of the issued and outstanding common stock of Macte! Labs, Inc. ("Macte"), a corporation incorporated in British Columbia, Canada. On March 31, 2013, Yippy Labs sold its interest in Macte.

Use of Estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period.

Making estimates requires management to exercise significant judgment. It is at least reasonably possible that the estimate of the effect of a condition, situation or set of circumstances that existed at the date of the financial statements, which management considered in formulating its estimate could change in the near term due to one or more future confirming events. Accordingly, the actual results could differ significantly from estimates.

Principles of Consolidation

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. All intercompany accounts and transactions have been eliminated in consolidation.

Cash and Cash Equivalents

For purposes of the statement of cash flows, the Company considers all short-term investments purchased with original maturities of three months or less at the date of purchase to be cash equivalents.

Intangible Assets

Intangible assets include a software license agreement acquired from an independent party. Intangible assets have a definite life and are amortized on a straight-line basis, with estimated useful lives of two to seven years. Intangible assets with a definite life are tested for impairment whenever events or circumstances indicate that the carrying amount of an asset (asset group) may not be recoverable. An impairment loss is recognized when the carrying amount of an asset exceeds the estimated undiscounted cash flows used in determining the fair value of the asset. The amount of the impairment loss to be recorded is calculated by the excess of the asset's carrying value over its fair value. No impairment was recognized for the three months ended August 31, 2013.

Note 1. The Company and Summary of Significant Accounting Policies – (continued)

Income Taxes

Income taxes are computed using the asset and liability method. Under the asset and liability method, deferred income taxes and liabilities are determined based on the difference between financial reporting and tax bases of assets and liabilities and are measured using the currently enacted tax rates and laws. A valuation allowance is provided for the amount of deferred tax assets that, based on available evidence, are not expected to be realized.

Revenue Recognition

Revenue is recognized when the price is fixed or determinable, persuasive evidence of an arrangement exists, the service is performed, and collectability of the related fee is reasonably assured.

Accounts Receivable and Allowances

Trade accounts receivable are recorded at the contracted or invoiced amount and do not bear interest. The Company maintains allowances for bad debts. The allowance for doubtful accounts is based on the best estimate of the amount of probable credit losses in existing accounts receivable. The Company determines the allowances based on historical write-off experience by industry and regional economic data and historical sales returns. The Company reviews the allowance for doubtful accounts periodically. The Company does not have any significant off-balance-sheet credit exposure related to its customers.

Fair Value of Financial Instruments

Under Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 820, "*Fair Value Measurements and Disclosures"*, we are permitted to elect to measure financial instruments and certain other items at fair value, with the change in fair value recorded in earnings. We elected not to measure any eligible items using the fair value option. Consistent with the Fair Value Measurement Topic of the FASB ASC 820, we implemented guidelines relating to the disclosure of our methodology for periodic measurement of our assets and liabilities recorded at fair market value.

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. A three-tier fair value hierarchy prioritizes the inputs used in measuring fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). These tiers include:

- Level 1, defined as observable inputs such as quoted prices for identical instruments in active markets;
- Level 2, defined as inputs other than quoted prices in active markets that are either directly or indirectly observable such as quoted prices for similar instruments in active markets or quoted prices for identical or similar instruments in markets that are not active; and
- Level 3, defined as unobservable inputs in which little or no market data exists, therefore requiring an entity to develop its own assumptions, such as valuations derived from valuation techniques in which one more significant inputs or significant value drivers are unobservable.

Note 1. The Company and Summary of Significant Accounting Policies – (continued)

The carrying amounts of trade and other accounts receivable, trade accounts payable, accrued payroll, bonuses and team member benefits, and other accrued expenses approximate fair value because of the short maturity of those instruments.

Derivative Instruments

In connection with the issuance of certain debt instruments, the Company may provide features allowing the debt to be convertible into shares of the Company's common stock. In these circumstances, these options may be classified as derivative liabilities, rather than as equity. Additionally, these instruments may contain embedded derivative instruments, such as embedded derivative features which in certain circumstances may be required to be bifurcated from the associated host instrument and accounting for separately as a derivative instrument liability.

The Company's derivative instrument liabilities are re-valued at the end of each reporting period, with the changes in the fair value of the liability recorded as charges or credits to income in the period in which the changes occur. For warrants and bifurcated embedded derivative features that are accounting for as derivative instrument liabilities, the Company estimates the fair value using either quoted market prices of financial instruments with similar characteristics or other valuation techniques. The valuation techniques require assumptions related to the remaining term of the instrument and risk-free rates of return, expected dividend yield, and the expected volatility of the Company's common stock over the life of the instrument. Because of the limited trading history of the Company's common stock, the Company estimates the future volatility of its common stock price based on not only the history of its stock price but also the experience of other entities considered to be comparable to the Company.

Earnings Per Share

In accordance with accounting guidance now codified as ASC Topic 260, *"Earnings per Share,"* basic earnings (loss) per share is computed by dividing net income (loss) by weighted average number of shares of common stock outstanding during each period. Diluted earnings (loss) per share is computed by dividing net income (loss) by the weighted average number of shares of common stock, common stock equivalents and potentially dilutive securities outstanding during the period.

Since the Company reflected net losses for the three months ended August 31, 2013 and 2012, the effect of considering any common stock equivalents, if outstanding, would have been anti-dilutive. A separate computation of diluted earnings (loss) per share is not presented.

Reclassification

Certain amounts in the prior year financial statements have been reclassified for comparative purposes to conform to the presentation in the current year consolidated financial statements. Such reclassifications had no effect on previously reported net loss.

New Accounting Pronouncements

Management does not expect adoption of recently issued but not yet effective pronouncements to have a material impact on the Company's financial statements.

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Note 2. Intangible Assets

On May 17, 2010, the Company entered into a license agreement (the "License Agreement") with Vivisimo, Inc. ("Vivisimo"), granting the Company a non-exclusive, world-wide right to the use of "Velocity," a software information optimization platform that unifies access to secure business repositories, presents relevant information and enables knowledge sharing across an enterprise, for use in connection with computer applications currently being developed by the Company. In connection with the License Agreement, the Company acquired the domain Clusty.com, a metasearch engine, and all sub-domains and scripts related thereto, pursuant to a related purchase agreement (the "Purchase Agreement"). Vivisimo agreed not to compete with the Company in the consumer search area for a period of two years. Total consideration paid to Vivisimo under the Purchase Agreement and License Agreement was approximately $5,550,000 (the "Acquisition Price"). In May 2012, Vivisimo was acquired by IBM.

On August 1, 2012, the Company acquired 100% of the issued and outstanding common stock of Macte! Labs, Inc. ("Macte") in exchange for cash and equity compensation consisting of the following:

- Cash of $50,000;
- 3,687,500 shares of Yippy Labs common stock;
- Warrants to purchase 600,000 shares of the Company's common stock at an exercise price of $0.40 per share with three year term;
- Put warrants to purchase 3,687,500 shares of the Company's common stock with a term of 10 years. The put warrants can be exchanged for on a 1 for 1 basis at the option of the holder into the Company's common stock; and
- Ninety day consulting contracts to the four former shareholders of Macte Labs.

On March 31, 2013, the Company sold its interest in Macte to the original shareholders. In conjunction with the sale, Yippy was granted a license to the use of certain software tools developed by Macte.

The fair market value of the assets acquired in conjunction with the acquisition of Macte were as follows:

Cash	$	9,572
Accounts receivable		29,554
Prepaid assets		1,572
Computer equipment		101,159
Unamortized organizational costs		4,193
Developed software		1,611,862
Customer lists, brands and domains		1,611,863
Total		3,369,775
Goodwill		1,786,211
Total purchase price	$	5,155,986

The intangible assets included in the table below:

Description	August 31, 2013	May 31, 2013	Estimated Useful Life
Software license	$ 3,849,180	$ 3,605,000	5 - 7 years
Developed software	902,150	902,150	5 years
Trademarks, brands and domains	1,500,000	1,500,000	5 - 7 years
Total	6,251,330	6,007,150	
Less: accumulated amortization	(2,693,288)	(2,437,520)	
Intangible assets, net	$ 3,558,042	$ 3,569,630	

On an annual basis the Company will evaluate the carrying value of intangible assets and determine if impairment has occurred and if so, record a charge for impairment. Management has concluded no impairment exists as of August 31, 2013 and May 31, 2013, respectively.

The Company recorded amortization expense of $255,768 and $201,939 for the three months ended August 31, 2013 and 2012, respectively, related to the intangible assets.

Note 3. Convertible Notes Payable

Notes payable consists of the following at August 31, 2013 and May 31, 2013, respectively:

		August 31, 2013		May 31, 2013
Convertible Notes Payable- Related Party				
Loan payable to a shareholder bearing interest at 18% due on July 20, 2012, convertible to common stock at $1.00 per share	$	300,000	$	300,000
Loan payable to a shareholder bearing interest at 18% due on February 17, 2013, convertible to common stock at $1.00 per share		409,000		409,000
Total Convertible Notes Payable – Related Party	$	709,000	$	709,000
Convertible Notes Payable				
Loan payable bearing interest at 5% due on June 11, 2013, convertible to common stock at $0.65 per share.		548,622		548,622
Less: Discounts		(800,800)		(800,800)
Plus: Amortization of Discounts		800,800		769,550
Total Convertible Notes Payable	$	548,622	$	517,372

Accrued interest on the convertible notes payable was $371,524 and $309,294 at August 31, 2013 and May 31, 2013, respectively.

Note 4. Going Concern

As reflected in the accompanying financial statements, the Company has accumulated net losses of $16,012,403 since inception and net cash generated by operations of $256,738 for the three months ended August 31, 2013.

The Company may seek additional funds to finance its immediate and long-term operations through debt and/or equity financing. The successful outcome of future financing activities cannot be determined at this time and there is no assurance that if achieved, the Company will have sufficient funds to execute its intended business plan or generate positive operating results.

These factors, among others, raise substantial doubt about the Company's ability to continue as a going concern. The accompanying financial statements do not include any adjustments related to recoverability and classification of asset carrying amounts or the amount and classification of liabilities that might result should the Company be unable to continue as a going concern.

Note 5. Related Party Transactions

The sole director and officer of the Company and a shareholder advance funds to and from the Company from time to time. The sole director made no advances during the three months ended August 31, 2013. The balance due the sole director and officer and the shareholder, which is included in convertible notes payable – related party, was $249,245 at August 31, 2013 and May 31, 2013, respectively.

Note 7. Stockholders' Equity (Deficit)

Fiscal year ended 2013:

In July 2012, the Company issued 25,000 shares of common stock as compensation for fees to place notes payable. The fair market value of the common stock was $20,275.

In August 2012, the Company completed the private placement of 200,000 shares of common stock for gross proceeds of $100,000.

In August 2012, the Company completed the private placement of 247,266 shares of common stock for gross proceeds of $150,000.

Warrants

The Company issued 400,000 warrants in connection with the convertible notes payable. The warrants have an exercise price of $0.55 per share, subject to adjustment, and have a term of two years. The warrants contain a reset provision whereby if the Company issues common stock or options at a price below $0.55 per share then the exercise price will be adjusted. The exercise price adjustment provision does not apply to an initial public offering.

The conversion features are accounted for as derivative liabilities at the date of issuance and adjusted to fair value through earnings at each reporting date due to anti-dilution reset features. The fair value was estimated on the date of grant using a Black-Scholes option-pricing model using the following weighted-average assumptions: expected dividend yield of 0%; expected volatility of 19%; risk-free interest rate of 0.07% and an expected holding period of 24 months for the warrants. The resulting values, at the date of issuance, were allocated to the proceeds received and applied as a discount to the face value of the convertible notes payable and warrants. The Company recorded a derivative expense on the warrants of $47,391 at inception based on the guidance in ASC 815-10 and ASC 815-40-15.

In regards to the convertible notes payable, the Company also recognized a derivative liability of $1,000,462 at inception and a change in fair value of $221,366 for the year ended May 31, 2012, resulting in a derivative liability of $779,096 at May 31, 2012. In 2013 the convertible notes payable were refinanced and the related derivative liability was eliminated. During June 2012, the convertible notes payable were refinanced and the derivative liability was extinguished and recorded as a gain on the extinguishment of debt.

In regards to the warrants, the Company also recognized a derivative liability of $47,391 at inception and a change in fair value of $160,017 for the year ended May 31, 2012, resulting in a derivative liability of $207,408 at May 31, 2012. During June 2012, the terms of the warrants were modified to eliminate the derivative liability and accordingly, the derivative liability related to the warrants was extinguished and recorded as a gain on the extinguishment of debt.

In May 2012, the Company issued warrants to two members of the board of directors to purchase 100,000 shares of the Company's common stock at an exercise price of $0.20 per share with a term of 3 years. The fair market value of the warrants at the time of issuance was $61,260. In July 2012, the warrants were modified to allow for the purchase of 250,000 shares of the Company's common stock at a purchase price of $0.30 per share. The term of the warrants remained the same. As a result of the amendment, the Company recognized additional compensation expense of $286,159 during the year ended May 31, 2013.

In July 2012, the Company retained the services of a new Chief Executive Officer. The Chief Executive Officer was granted a warrant to purchase 250,000 shares on the Company's common stock at an exercise price of $0.30 per share with a term of three years. The Company recognized compensation expense totaling $196,287 during the year ended May 31, 2013.

On August 1, 2012, the Company acquired Macte! Labs, Inc. ("Macte") pursuant to a share exchange agreement (the "Share Agreement"). In conjunction with the share exchange agreement, the Company issued 3,687,500 put warrants and 3,687,500 shares in Yippy Labs, Inc., a wholly owned subsidiary of the Company. The put warrants can be exchanged for on a 1 for 1 basis at the option of the holder into the Company's common stock and have a ten year term. The fair market value of the put warrants was $4,449,199 on the date of issuance. In addition, the Company issued warrants to purchase 800,000 shares of common stock at an exercise price of $0.40 per share with a term of 3 years. The fair market value of the warrants was $475,908 on the date of issuance.

In September 2012, the Company recorded 250,000 warrants issued to an outside consultant. Stock-based compensation in the amount of $170,480 was recorded for the fair value of the warrants at the date of issuance. The warrants have an exercise price of $0.30 per share, subject to adjustment, and have a term of three years.

On October 8, 2012 ("Commencement Date"), the Company entered into an employment agreement ("Agreement") with Edward Noel to become its new Chief Executive Officer ("CEO"). Pursuant to the Agreement, the Company will issue Mr. Noel a quarterly bonus payment of 200,000 common stock purchase warrants, with an exercise price of $0.50 per share, provided the Company achieves an average of 75% of monthly revenue targets ("Bonus Warrants"). The Bonus Warrants shall vest immediately upon issuance and will be exercisable for a period of three years thereafter. Additionally, Mr. Noel received a common stock purchase warrant to purchase up to 2,650,000 shares of the Company's common stock at an exercise price of $0.30 ("Signing Warrants"). The Signing Warrants shall automatically vest as follows: (i) 50% upon the one-year anniversary of the Commencement Date, provided that Mr. Noel is still employed as the Company's CEO; (ii) the remaining 50% at a rate of one-twelfth (1/12) per month through the end of the two-year anniversary of the Commencement Date, provided that Mr. Noel is still employed as the Company's CEO for the entire month giving rise to such vesting; (iii) if all or substantially all of the outstanding capital stock of the Company is sold to a third party within the first six months of the Commencement Date, the 50% of the Signing Warrants shall immediately vest upon the change of control and the remaining 50% will be retired and extinguished in full; and (iv) if all or substantially all of the outstanding capital stock of the Company is sold to a third party who is procured and brought to the Company by Mr. Noel within the first six months after the Commencement Date, then 100% of the Signing Warrants shall vest immediately upon the change of control. All Signing Warrants shall be exercisable for a period of three years after vesting. The Compensation Warrants shall contain a standard "cashless" exercise feature and shall vest automatically upon termination of Mr. Noel's employment, pursuant to the terms of the Agreement. In April 2013 Mr. Noel was terminated.

In December 2012, the Company issued 250,000 warrants to an outside consultant. Fair value of the warrants at the date of grant was $25,807. The warrants have an exercise price of $0.30 per share, subject to adjustment, and have a term of three years.

Note 8. Deposits

In June 2012, the Company entered into a letter of intent to acquire 100% of the issued and outstanding shares of MuseGlobal, Inc. As of May 31, 2013, the Company has made payments totaling $400,000 towards the purchase price, which are included in deposits as of May 31, 2013. In June 2013, the Company modified the agreement with MuseGlobal, Inc. and obtained a perpetual license to certain MuseGlobal, Inc. assets and converted the deposit. Accordingly, the deposit balance was $0 at August 31, 2013.