



HotStoqx.com first started tracking media distributor HANNOVER HOUSE, INC. (OTC: HHSE) in late 2013, as we noticed that the company was delivering consistent results and a steady supply of new release films. Now, taking a fresh look at HHSE, we see that there are at least **100 Reasons to Buy HHSE Now!**

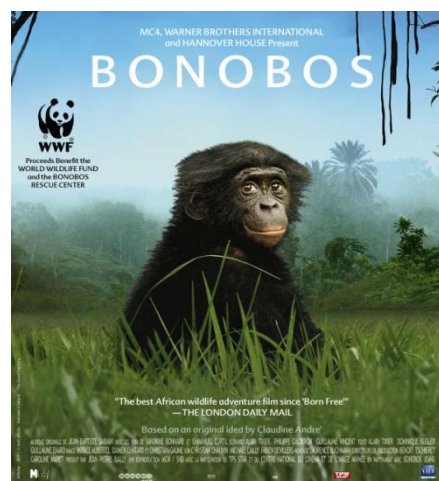
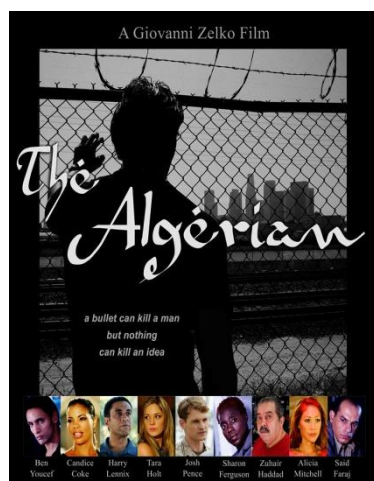
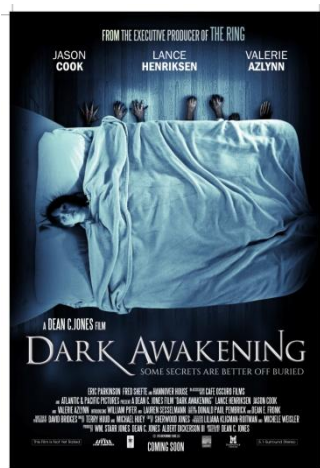
**Read the HotStoqx analysis and recommendation - following our extensive review and research!**

- **MASSIVE INCREASE in RELEASES – Should Result In SUBSTANTIAL GROWTH in Revenues**

For each of the prior two years, HHSE released only 6-to-8 new titles in their core Home Video and media distribution divisions. Despite this light schedule, the company generated profits every quarter due to a VERY LOW overhead rate of about \$350,000 per year. FOR 2015 - HHSE is releasing almost **ONE-HUNDRED (100)** titles, many of which are from the new multi-studio venture, MEDALLION RELEASING, headed by industry veteran Tom Sims. This massive increase in releases is occurring WITHOUT a massive increase in core overhead (*from filings, G&A-Overhead appears to be on track for a modest uptick of about to around \$500,000 per year*). HHSE's release activities are growing by a factor of MORE THAN TEN TIMES, but overhead is only growing by \$150,000 annually. Accordingly Hotstoqx feels that the BOTTOM LINE impact should be SIGNIFICANT.

- **REGISTRATION FILING SHOULD TRIGGER “UPLIST” – OTC QB Status By Early Summer**

HHSE filed a Form 10-12(g) Registration with the S.E.C. on March 11, which should elevate the company to full-reporting status as of May 11 (*60-days*). As HHSE qualifies for uplist to the OTC-QB board, this will provide greater access for investors and traders to buy and sell the stock. Almost without exception, securities that move off the Pinksheets up to the OTC-QB see an immediate increase in PPS, and a sustained “*new normal.*”



- **MAJOR SUMMER THEATRICAL SLATE – To Build Awareness and Drive Q3 / Q4 to Record Levels**

HHSE has THREE highly-commercial feature films slated for Summer (2015) theatrical release. The horror-thriller **DARK AWAKENING** will open nationwide; the political-terrorism-themed thriller **THE ALGERIAN** will open selected markets (*on significant momentum from festivals and critics*); the nature docudrama **BONOBOS: BACK TO THE WILD** will appear in key markets including Science and Natural History Museums. These high-profile theatrical titles become the engines to drive sales to new levels, with Video and V.O.D. revenues growing exponentially.



## 100 Reasons to Buy HHSE Now



- **FILM PRODUCTIONS & INTERNATIONAL DISTRIBUTION – Revenue Growth & Diversity**

Over the past two years, many of the films that HHSE has acquired for USA or North American distribution have also been acquired for “*Interational*” rights licensing. The company now has fifteen titles to offer to licensors worldwide – plus SEVEN (7) new productions that will also drive theatrical revenues. Major productions include **MOTHER GOOSE: JOURNEY TO UTOPIA**, **THE SUMMONING** and **THE LEGEND OF BELLE STARR**. Genre and lower-budgeted productions include **SHADOW VISION**, **CLOWN TOWN**, **SHUCK & JIVE** and **EXTREME OPERATIVE**. This production activity also strengthens all other media streams as well as the HHSE Film Library.



- **NEW VODWIZ STREAMING VENTURE – THE “NETFLIX OF INDIE STUDIOS”**

Hannover House has assembled ten film studios to support the launch of a new internet Video-On-Demand streaming service, VODWIZ. This venture will see a soft launch next week - with ads, promotions and consumer outreach growing each week as new titles are added. By mid-to-late summer, VODWIZ should be fully operational with over 2,500 film titles available on a “*pay as you view*” basis... or on a flat-fee monthly subscription basis (*combining the I-Tunes model with the Netflix plan*). Hundreds of the films on VODWIZ will not be available on any other V.O.D. platforms, giving this venture a strong, competitive advantage. What does all this mean revenue wise? HHSE is not commenting. However, HOTSTOQX notes that Netflix currently has 50-million USA subscribers each paying \$8 per month (**\$4.8-BILLION**); the VODWIZ division should be massive for HHSE - as only 1% of that Netflix volume would drive \$48-million in revenues under a revenue-split structure that net about 35% to HHSE.

**For these reasons and more – HotStoqx is recommending a STRONG BUY for HHSE**

**HOTSTOQX 30-DAY Target Price for HHSE: \$.06 / share**  
**HOTSTOQX 6-MONTH Target Price for HHSE: \$.22 / share**