

**IMAGE PROTECT INC.
UNAUDITED CONDENSED FINANCIAL STATEMENTS
SEPTEMBER 30, 2016**

IMAGE PROTECT INC.
INDEX

Condensed Balance Sheets at September 30, 2016 and December 31, 2015 (Unaudited)	2
Condensed Statements of Operations for the three and nine months ended September 30, 2016 and 2015 (Unaudited)	3
Condensed Statement of Changes in Stockholders' Deficit for the nine months ended September 30, 2016 and for the year ended December 31, 2015 (Unaudited)	4
Condensed Statements of Cash Flows for the nine months ended September 30, 2016 and 2015 (Unaudited)	5
Notes to Unaudited Condensed Financial Statements	6

**IMAGE PROTECT INC.
CONDENSED BALANCE SHEETS**

	September 30, 2016 (Unaudited)	December 31, 2015 (Unaudited)
ASSETS		
CURRENT ASSETS:		
Cash and cash equivalents	\$ 787	\$ 1,067
Accounts receivable, net	284,425	94,620
Prepaid expense and other current asset	1,500	25,000
Total Current Assets	286,712	120,687
OTHER ASSETS:		
Website development cost, net	7,685	15,371
TOTAL ASSETS	\$ 294,397	\$ 136,058
LIABILITIES AND STOCKHOLDERS' DEFICIT		
CURRENT LIABILITIES:		
Accounts payable and accrued liabilities	\$ 367,901	\$ 170,421
Accounts payable and accrued liabilities - related party	250,586	204,298
Convertible notes payable, net of debt discount of \$20,528 and \$69,984, respectively	159,472	50,016
Note payable	50,000	-
Note payable - related party	12,697	-
Loan payable	62,243	62,243
Derivative liabilities	435,433	453,520
Advances from related party - current	320,457	-
Total Current Liabilities	1,658,789	940,498
LONG-TERM LIABILITY:		
Advances from related party - long term	-	204,586
TOTAL LIABILITIES	1,658,789	1,145,084
STOCKHOLDERS' DEFICIT:		
Preferred stock (\$0.01 par value; 5,000,000 shares authorized)		
Series C preferred stock - \$0.01 par value; 1,500,000 shares authorized; 1,500,000 shares issued and outstanding at September 30, 2016 and December 31, 2015	15,000	15,000
Common stock, (\$0.01 par value; 750,000,000 shares authorized; 65,325,740 and 63,675,740 shares issued and outstanding at September 30, 2016 and December 31, 2015, respectively	653,258	636,758
Additional paid-in capital	(741,740)	(807,740)
Accumulated deficit	(1,290,910)	(853,044)
TOTAL STOCKHOLDERS' DEFICIT	(1,364,392)	(1,009,026)
TOTAL LIABILITIES AND STOCKHOLDERS' DEFICIT	\$ 294,397	\$ 136,058

The accompanying notes are an integral part of these unaudited condensed financial statements.

IMAGE PROTECT INC.
CONDENSED STATEMENTS OF OPERATIONS

	For the Three Months Ended September 30,		For the Nine Months Ended September 30,	
	2016	2015	2016	2015
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
NET REVENUES				
Revenues from infringement protection and monitoring services	144,974	\$ 45,700	\$ 280,445	\$ 135,300
Revenues from infringement protection and monitoring services - related party	154,050	42,863	210,197	251,996
Total net revenues	299,024	88,563	490,642	387,296
COST AND OPERATING EXPENSES				
Direct cost of revenues	62,916	29,762	124,315	156,983
Direct cost of revenues - related party	103,512	42,939	118,945	128,817
Professional and consulting fees	99,282	3,522	204,167	6,237
General and administrative	127,849	58,780	409,737	152,487
TOTAL COST AND OPERATING EXPENSES	393,559	135,003	857,164	444,524
LOSS FROM OPERATIONS	(94,535)	(46,440)	(366,522)	(57,228)
OTHER (INCOME) EXPENSE				
Interest expense	(26,577)	(2,687)	(137,987)	(7,422)
Derivative expense	-	-	(77,662)	-
Gain from change in fair value of derivative liabilities	(45,195)	-	144,305	-
TOTAL OTHER (INCOME) EXPENSE, NET	(71,772)	(2,687)	(71,344)	(7,422)
Loss before provision for income taxes	(166,307)	(49,127)	(437,866)	(64,650)
Provision for income taxes	-	-	-	-
NET LOSS	(166,307)	\$ (49,127)	\$ (437,866)	\$ (64,650)
NET LOSS PER COMMON SHARE				
Basic and diluted	(0.00)	\$ (0.00)	\$ (0.01)	\$ (0.00)
WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING:				
Basic and diluted	63,820,795	44,601,962	63,723,915	44,601,962

The accompanying notes are an integral part of these unaudited condensed financial statements.

IMAGE PROTECT INC.
CONDENSED STATEMENT OF CHANGES IN STOCKHOLDERS' DEFICIT
For the Nine Months Ended September 30, 2016 and For the Year Ended December 31, 2015
(Unaudited)

	Series C				Additional Paid-in Capital	Accumulated Deficit	Total Stockholders' Deficit
	Preferred Stock		Common Stock				
	Number of Shares	Amount	Number of Shares	Amount			
Balance at December 31, 2014	-	-	44,601,962	\$ 446,020	\$ (321,406)	\$ (385,564)	\$ (260,950)
Recapitalization of the Company	1,500,000	15,000	19,073,778	190,738	(486,334)	-	(280,596)
Net loss for the year ended December 31, 2015	-	-	-	-	-	(467,480)	(467,480)
Balance at December 31, 2015	1,500,000	15,000	63,675,740	636,758	(807,740)	(853,044)	(1,009,026)
Issuance of common stock for cash	-	-	1,650,000	16,500	66,000	-	82,500
Net loss for the period	-	-	-	-	-	(437,866)	(437,866)
Balance at September 30, 2016	<u>1,500,000</u>	<u>\$ 15,000</u>	<u>65,325,740</u>	<u>\$ 653,258</u>	<u>\$ (741,740)</u>	<u>\$ (1,290,910)</u>	<u>\$ (1,364,392)</u>

The accompanying notes are an integral part of these unaudited condensed financial statements.

IMAGE PROTECT INC.
CONDENSED STATEMENTS OF CASH FLOWS

	For the Nine Months Ended September 30,	
	2016	2015
	(Unaudited)	(Unaudited)
CASH FLOWS FROM OPERATING ACTIVITIES		
Net loss	\$ (437,866)	\$ (64,650)
Adjustments to reconcile net loss to net cash used in operating activities:		
Amortization of website development costs	7,686	7,686
Amortization of prepaid expense	23,500	-
Amortization of debt discount	105,512	-
Bad debt expense	89,290	-
Derivative expense	77,662	-
Gain from change in fair value of derivative liabilities	(144,305)	-
Changes in operating assets and liabilities:		
Accounts receivable	(279,095)	(71,625)
Bank overdraft	-	9,000
Accounts payable and accrued liabilities	197,480	9,890
Accounts payable and accrued liabilities - related party	46,288	128,817
	(313,848)	19,118
Net cash (used in) provided by operating activities		
CASH FLOWS FROM FINANCING ACTIVITIES		
Advances from related party	158,271	107,900
Repayments to related party for advances	(42,400)	(141,097)
Proceeds from sale of common stock	82,500	-
Proceeds from issuance of notes payable	50,000	-
Proceeds from issuance of notes payable - related party	19,900	-
Repayments on notes payable - related party	(7,203)	-
Net proceeds from issuance of convertible notes payable	52,500	-
	313,568	(33,197)
Net cash provided by (used in) financing activities		
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(280)	(14,079)
CASH AND CASH EQUIVALENTS - BEGINNING OF PERIOD	1,067	14,079
CASH AND CASH EQUIVALENTS - END OF PERIOD	\$ 787	\$ -
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:		
Cash paid for:		
Interest	\$ 6,581	\$ 7,422
Income taxes	\$ -	\$ -

The accompanying notes are an integral part of these unaudited condensed financial statements.

IMAGE PROTECT INC.
NOTES TO UNAUDITED CONDENSED FINANCIAL STATEMENTS
September 30, 2016

NOTE 1 – ORGANIZATION AND NATURE OF OPERATIONS

Image Protect, Inc. (the "Company") (formerly Image Technology Laboratories, Inc.) was incorporated on December 5, 1997 and commenced operations on January 1, 1998. On December 1, 2015, the Company merged with Clear Art, Inc. ("Clear Arts"), in a transaction treated as a reverse acquisition, and the business of Clear Arts became the business of the Company. The Company has developed a web application that monitors the global Internet to seek and collect evidence for illegally used visual content. The web application crawls the internet to identify illegal use and sends notices to identified infringers or their hosting company (ISP).

On December 1, 2015, Clear Arts, Inc. (doing business as Image Protect), a private California corporation which is the historical business, entered into an Agreement and Plan of Merger (the "Merger Agreement") with the Company and all of the stockholders of Clear Arts (the "Clear Arts Shareholders") whereby the Company agreed to acquire all of the issued and outstanding capital stock of Clear Arts in exchange for 44,601,962 shares of the Company's common stock. On December 3, 2015, the merger was filed with the state of Delaware and Clear Arts merged with and into the Company and the separate corporate existence of Clear Art ceased and after the closing, the Company is the surviving entity pursuant to the Merger Agreement. The number of shares issued represented approximately 70.0% of the issued and outstanding common stock immediately after the consummation of the Merger Agreement. In addition, Mr. Jonathan Thomas who was the President and a stockholder of Clear Arts, was appointed to the Board of Directors and was engaged as President and COO of the Company. Mr. Jonathan Thomas received 37,733,000 shares out of the total 44,601,962 shares of the Company's common stock per the terms of the Merger Agreement.

As a result of the controlling financial interest of the former stockholders of Clear Arts, for financial statement reporting purposes, the business combination between the Company and Clear Arts has been treated as a reverse acquisition with Clear Arts deemed the accounting acquirer and the Company deemed the accounting acquiree under the acquisition method of accounting in accordance with FASB Accounting Standards Codification ("ASC") Section 805-10-55. The reverse acquisition is deemed a capital transaction and the net assets of Clear Arts (the accounting acquirer) are carried forward to the Company (the legal acquirer and the reporting entity) at their carrying value before the acquisition. The acquisition process utilizes the capital structure of the Company and the assets and liabilities of Clear Arts which are recorded at historical cost. The equity at closing is the historical equity of Clear Arts retroactively restated to reflect the number of shares issued by the Company in the transaction.

NOTE 2 – BASIS OF PRESENTATION, GOING CONCERN AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

The accompanying financial statements are unaudited, but in the opinion of management of the Company, contain all adjustments, which include normal recurring adjustments, necessary to present fairly the financial position at September 30, 2016, and the results of operations and cash flows for the nine months ended September 30, 2016. Certain information and footnote disclosures normally included in the unaudited financial statements that have been prepared in accordance with generally accepted accounting principles have been condensed or omitted pursuant to the rules and regulations of the Securities and Exchange Commission, although management of the Company believes that the disclosures contained in these unaudited condensed financial statements are adequate to make the information presented therein not misleading.

Going concern

These unaudited financial statements have been prepared assuming that the Company will continue as a going concern, which contemplates, among other things, the realization of assets and the satisfaction of liabilities in the normal course of business.

As reflected in the accompanying unaudited condensed financial statements, the Company had a net loss of approximately \$438,000 for the nine months ended September 30, 2016 and net cash used in operations of approximately \$314,000 for the nine months ended September 30, 2016 and an accumulated deficit, stockholders' deficit and working capital deficit of \$1,290,000, \$1,364,000 and \$1,372,000, respectively, at September 30, 2016. These matters raise substantial doubt about the Company's ability to continue as a going concern. The ability of the Company to continue as a going concern is dependent upon achieving profitable operations and/or obtaining additional financing. The unaudited financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern. The Company plans on raising capital through the sale of equity or debt instruments to implement its business plan. There is no assurance these plans will be realized.

IMAGE PROTECT INC.
NOTES TO UNAUDITED CONDENSED FINANCIAL STATEMENTS
September 30, 2016

NOTE 2 – BASIS OF PRESENTATION, GOING CONCERN AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES
(continued)

Use of estimates

The preparation of the unaudited financial statements in conformity with generally accepted accounting principles in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates. Significant estimates during the nine months ended September 30, 2016 and 2015 include the useful lives of website development cost, beneficial conversion of convertible notes payable, the valuation of derivative liabilities and the valuation of stock-based compensation.

Fair value of financial instruments and fair value measurements

Fair value is the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants. The Company classifies assets and liabilities recorded at fair value under the fair value hierarchy based upon the observability of inputs used in valuation techniques. Observable inputs (highest level) reflect market data obtained from independent sources, while unobservable inputs (lowest level) reflect internally developed market assumptions. The fair value measurements are classified under the following hierarchy:

- Level 1—Observable inputs that reflect quoted market prices (unadjusted) for identical assets and liabilities in active markets;
- Level 2—Observable inputs, other than quoted market prices, that are either directly or indirectly observable in the marketplace for identical or similar assets and liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets and liabilities; and
- Level 3—Unobservable inputs that are supported by little or no market activity that is significant to the fair value of assets or liabilities.

The carrying amounts of the Company's financial assets and liabilities, such as cash, accounts receivable, prepaid expenses and other current assets, accounts payable and accrued expenses approximate their fair values because of the short maturity of these instruments.

The Company's convertible notes payable and loan payable approximate the fair value of such instruments based upon management's best estimate of interest rates that would be available to the Company for similar financial arrangements at September 30, 2016 and 2015.

Transactions involving related parties cannot be presumed to be carried out on an arm's-length basis, as the requisite conditions of competitive, free-market dealings may not exist. Representations about transactions with related parties, if made, shall not imply that the related party transactions were consummated on terms equivalent to those that prevail in arm's-length transactions unless such representations can be substantiated.

ASC 825-10 "*Financial Instruments*", allows entities to voluntarily choose to measure certain financial assets and liabilities at fair value (fair value option). The fair value option may be elected on an instrument-by-instrument basis and is irrevocable, unless a new election date occurs. If the fair value option is elected for an instrument, unrealized gains and losses for that instrument should be reported in earnings at each subsequent reporting date. The Company did not elect to apply the fair value option to any outstanding instruments.

Fair Value of Financial Assets and Liabilities Measured on a Recurring Basis

Level 3 Financial Liabilities - Derivative Liability on Conversion Feature

The Company uses Level 3 of the fair value hierarchy to measure the fair value of the derivative liabilities and revalues its derivative liability on the conversion feature at every reporting period and recognizes gains or losses in the statements of operations that are attributable to the change in the fair value of the derivative liabilities.

IMAGE PROTECT INC.
NOTES TO UNAUDITED CONDENSED FINANCIAL STATEMENTS
September 30, 2016

NOTE 2 – BASIS OF PRESENTATION, GOING CONCERN AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES
(continued)

The following table presents the derivative financial instruments, measured and recorded at fair value on the Company’s unaudited condensed balance sheets on a recurring basis, and their level within the fair value hierarchy as of September 30, 2016:

	Amount	Level 1	Level 2	Level 3
Derivative liability - Embedded conversion	\$ 435,433	\$ -	\$ -	\$ 435,433

Cash and cash equivalents

Cash and cash equivalents consist of cash and short-term highly liquid investments purchased with original maturities of three months or less. There were no cash equivalents at September 30, 2016 and December 31, 2015.

Accounts receivable

Accounts receivable are presented net of an allowance for doubtful accounts. The Company maintains allowance for doubtful accounts for estimated losses. The Company reviews the accounts receivable on a periodic basis and makes general and specific allowance when there is doubt as to the collectability of individual balances. In evaluating the collectability of individual receivable balance, the Company considers many factors, including the age of the balance, a customer’s historical payment history, its current credit-worthiness and current economic trends. Accounts are written off after exhaustive efforts at collection. At September 30, 2016 and December 31, 2015, the Company recorded an allowance for doubtful accounts of \$94,270 and \$4,980, respectively.

Property, plant and equipment

Property and equipment are carried at cost. The cost of repairs and maintenance is expensed as incurred; major replacements and improvements are capitalized. When assets are retired or disposed of, the cost and accumulated depreciation are removed from the accounts, and any resulting gains or losses are included in income in the year of disposition. The Company examines the possibility of decreases in the value of fixed assets when events or changes in circumstances reflect the fact that their recorded value may not be recoverable. Depreciation is calculated on a straight-line basis over the estimated useful life of the assets.

Revenue recognition

The Company follows ASC 605-10 “Revenue Recognition” and recognizes revenue when all the conditions for revenue recognition are met: (i) persuasive evidence of an arrangement exists, (ii) collection of the fee is probable, (iii) the sales price is fixed and determinable and (iv) services have been rendered.

Revenue is derived from subscription fees and the recovery of photo infringement settlement fees. The Company collects settlement fees for commercial and editorial uses from operating companies. The Company provides infringement protection and monitoring services to copyright owners under which copyright owners retain the Company to identify and collect settlement payments from Internet users who have infringed on their copyrights. Revenue is recognized when the Company collects a settlement fee or upon entering into a settlement agreement which acts as a waiver to the infringement against the copyright owner. The Company reports its revenue at gross amounts in accordance with ASC 605-45 “Principal Agent Considerations” because it is responsible for fulfillment of the service, has substantial latitude in setting price, assumes the credit risk and it is responsible for the payment of all obligations incurred for legal and debt collection fees.

Cost of Revenue

Cost of revenues mainly includes payments to copyright holders of a percentage of the revenue the Company collects in accordance with our agreements with the copyright owner. Cost of revenues also include expenses incurred in connection with the Company’s copyrights enforcement activities, such as legal and debt collection fees.

Advertising

Advertising is expensed as incurred and is included in general and administrative expense. The Company incurred advertising expense for the nine months ended September 30, 2016 and 2015 amounting \$4,749 and \$0, respectively.

IMAGE PROTECT INC.
NOTES TO UNAUDITED CONDENSED FINANCIAL STATEMENTS
September 30, 2016

NOTE 2 – BASIS OF PRESENTATION, GOING CONCERN AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES
(continued)

Research and development

Expenditures for research and product development costs are expensed as incurred. The Company did not incur any research and development during the nine months ended September 30, 2016 and 2015.

Stock-based compensation

Stock-based compensation is accounted for based on the requirements of the Share-Based Payment Topic of ASC 718 which requires recognition in the financial statements of the cost of employee and director services received in exchange for an award of equity instruments over the period the employee or director is required to perform the services in exchange for the award (presumptively, the vesting period). The ASC also requires measurement of the cost of employee and director services received in exchange for an award based on the grant-date fair value of the award.

Pursuant to ASC Topic 505-50, for share-based payments to consultants and other third-parties, compensation expense is determined at the “measurement date.” The expense is recognized over the service period of the award. Until the measurement date is reached, the total amount of compensation expense remains uncertain. The Company initially records compensation expense based on the fair value of the award at the reporting date.

Derivative Liabilities

The Company follows the provisions of ASC Topic No. 815-40, “Derivatives and Hedging - Contracts in an Entity’s Own Stock”, for the embedded conversion options that were accounted for as derivative liabilities at the date of issuance and adjusted to fair value through earnings at each reporting date. In accordance with ASC 815, the Company has bifurcated the conversion feature of the convertible notes, along with any free-standing derivative instruments and recorded derivative liabilities on their issuance date. The Company uses the Black-Scholes model to value the derivative liabilities.

Income taxes

The Company accounts for income taxes pursuant to the provision of ASC 740-10, “Accounting for Income Taxes” which requires, among other things, an asset and liability approach to calculating deferred income taxes. The asset and liability approach requires the recognition of deferred tax assets and liabilities for the expected future tax consequences of temporary differences between the carrying amounts and the tax bases of assets and liabilities. A valuation allowance is provided to offset any net deferred tax assets for which management believes it is more likely than not that the net deferred asset will not be realized.

The Company follows the provision of the ASC 740-10 related to Accounting for Uncertain Income Tax Position. When tax returns are filed, it is highly certain that some positions taken would be situated upon examination by the taxing authorities, while others are subject to uncertainty about the merits of the position taken or the amount of the position that would be ultimately sustained. In accordance with the guidance of ASC 740-10, the benefit of a tax position is recognized in the financial statements in the period during which, based on all available evidence, management believes it is most likely that not that the position will be sustained upon examination, including the resolution of appeals or litigation processes, if any. Tax positions taken are not offset or aggregated with other positions. Tax positions that meet the more-likely-than-not recognition threshold are measured as the largest amount of tax benefit that is more than 50 percent likely of being realized upon settlement with the applicable taxing authority. The portion of the benefits associated with tax positions taken that exceeds the amount measured as described above should be reflected as a liability for uncertain tax benefits in the accompanying balance sheet along with any associated interest and penalties that would be payable to the taxing authorities upon examination. The Company believes its tax positions are all highly certain of being upheld upon examination. As such, the Company has not recorded a liability for uncertain tax benefits.

The Company has adopted ASC 740-10-25 Definition of Settlement, which provides guidance on how an entity should determine whether a tax position is effectively settled for the purpose of recognizing previously unrecognized tax benefits and provides that a tax position can be effectively settled upon the completion and examination by a taxing authority without being legally extinguished. For tax position considered effectively settled, an entity would recognize the full amount of tax benefit, even if the tax position is not considered more likely than not to be sustained based solely on the basis of its technical merits and the statute of limitations remains open. The federal and state income tax returns of the Company are subject to examination by the IRS and state taxing authorities, generally for three years after they were filed.

IMAGE PROTECT INC.
NOTES TO UNAUDITED CONDENSED FINANCIAL STATEMENTS
September 30, 2016

NOTE 2 – BASIS OF PRESENTATION, GOING CONCERN AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES
(continued)

Software development costs

The Company recognizes the costs associated with developing a website in accordance with ASC Topic 350–50 “Website Costs”. Costs incurred to develop internal-use software, including website development costs, during the preliminary project stage are expensed as incurred. Internal-use software development costs are capitalized during the application development stage, which is after: (i) the preliminary project stage is completed; and (ii) management authorizes and commits to funding the project and it is probable the project will be completed and used to perform the function intended. Capitalization ceases at the point the software project is substantially complete and ready for its intended use, and after all substantial testing is completed. Upgrades and enhancements are capitalized if it is probable that those expenditures will result in additional functionality. Amortization is provided for on a straight-line basis over the expected useful life of three years of the internal-use software development costs and related upgrades and enhancements. When existing software is replaced with new software, the unamortized costs of the old software are expensed when the new software is ready for its intended use. The Company placed its website into service in June 2014. The Company incurred software development costs which consisted primarily of consulting fees of software programmers in the amount of approximately \$93,000 and \$62,000 during the nine months ended September 30, 2016 and 2015, respectively and were included in general and administrative expenses as reflected in the unaudited condensed statements of operations. Amortization of website development cost amounted \$7,686 and \$7,686 during the nine months ended September 30, 2016 and 2015, respectively.

Basic and diluted earnings per share

Net loss per common share is calculated in accordance with ASC Topic 260, “Earnings Per Share”. Basic loss per share is computed by dividing net loss available to common stockholder, adjusted for preferred dividends, by the weighted average number of shares of Common Stock outstanding during the period. The computation of diluted net loss per share does not include anti-dilutive common stock equivalents in the weighted average shares outstanding. The Company's aggregate common stock equivalents at nine months ended September 30, 2016 and 2015 included the following:

	September 30, 2016	September 30, 2015
Convertible notes payable	4,371,862	-
Total	4,371,862	-

Related parties

Parties are considered to be related to the Company if the parties, directly or indirectly, through one or more intermediaries, control, are controlled by, or are under common control with the Company. Related parties also include principal owners and stockholders of the Company, its management, members of the immediate families of principal owners and stockholders of the Company and its management and other parties with which the Company may deal with if one party controls or can significantly influence the management or operating policies of the other to an extent that one of the transacting parties might be prevented from fully pursuing its own separate interests. The Company discloses all related party transactions. All transactions are recorded at fair value of the goods or services exchanged.

Recent accounting pronouncements

Accounting standards that have been issued or proposed by FASB that do not require adoption until a future date are not expected to have a material impact on the unaudited condensed financial statements upon adoption. The Company does not discuss recent pronouncements that are not anticipated to have an impact on or are unrelated to its financial condition, results of operations, cash flows or disclosures.

IMAGE PROTECT INC.
NOTES TO UNAUDITED CONDENSED FINANCIAL STATEMENTS
September 30, 2016

NOTE 3 – ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

At nine months ended September 30, 2016 and 2015, accounts payable and accrued liabilities consisted of the following:

	September 30, 2016 (Unaudited)	December 31, 2015 (Unaudited)
Trade accounts payable	\$ 115,520	\$ 11,418
Trade accounts payable - related party	228,086	189,573
Credit cards	79,220	79,742
Accrued professional and consulting fees	111,806	70,119
Accrued expenses - other	11,893	-
Accrued consulting fees – related party	31,200	9,000
Accrued interest	18,261	9,142
Accrued interest – related party	22,501	5,725
	\$ 618,487	\$ 374,719

NOTE 4 – LOAN PAYABLE

On December 1, 2015, following the closing of the Merger Agreement (see Note 1), the Company assumed a working capital loan agreement with a financial institution for borrowings of up to \$75,000. Outstanding borrowings bear interest monthly at 1% above the prime rate and is due on demand. The principal amount outstanding under this agreement was \$62,243 at September 30, 2016 and December 31, 2015. Accrued interest as of September 30, 2016 and December 31, 2015, amounted to \$10,407 and \$8,312, respectively.

NOTE 5 – NOTES PAYABLE

Convertible notes payable

At nine months ended September 30, 2016 and 2015, convertible notes payable consisted of the following:

	September 30, 2016 (Unaudited)	December 31, 2015 (Unaudited)
Principal amount	\$ 180,000	\$ 120,000
Less: unamortized debt discount	(20,528)	(69,984)
Convertible notes payable, net	\$ 159,472	\$ 50,016

On December 1, 2015, following the closing of the Merger Agreement (see Note 1), the Company assumed convertible notes payable for a total of \$110,000 with a remaining balance of \$77,064 of debt discount. These convertible notes payable as of September 30, 2016 consisted of the following:

- 5% Convertible Promissory Note in the principal amount for borrowings of up to \$50,000. The 5% convertible promissory note and all accrued interest were due on April 15, 2016. The maturity date of this note was extended to October 15, 2016. The principal on this note shall bear interest at the rate of five percent (5%) per annum from the issuance date thereof until the note is paid. The note holder is entitled, at its option, at any time after the issuance of this note, to convert all or any lesser portion of the outstanding principal amount and accrued but unpaid interest into the Company's common stock at a conversion price for each share of common stock equal to a price which is 50% of the lowest trading price during forty (40) trading days, commencing on the first trading day following delivery and clearing of the conversion notice. In the event the price of the Company's common stock falls below \$0.01 at any time after the issuance date, the conversion price for all conversions shall be automatically adjusted to the lesser of (i) \$0.0001, or (ii) 50% of the lowest trading price during the valuation period. The Company assumed \$10,000 of this convertible note on the date of merger. On December 15, 2015, the Company received additional proceeds in connection with this note of \$10,000. Between March 2016, and May 2016, the Company received additional proceeds in connection with this note for an aggregate amount of \$5,000. The outstanding principal for this convertible note was \$25,000, which represents the total proceeds received at September 30, 2016.

IMAGE PROTECT INC.
NOTES TO UNAUDITED CONDENSED FINANCIAL STATEMENTS
September 30, 2016

NOTE 5 – NOTES PAYABLE (continued)

- 2% Convertible Promissory Note in the principal amount of \$50,000 in connection with a Consulting Agreement dated October 16, 2015 (see Note 7). The 2% convertible promissory note and all accrued interest were due on May 16, 2016. The maturity date of this note was extended to October 15, 2016. The principal on this note shall bear interest at the rate of two percent (2%) per annum from the issuance date thereof until the note is paid. The note holder is entitled, at its option, at any time after the issuance of this note, to convert all or any lesser portion of the outstanding principal amount and accrued but unpaid interest into the Company's common stock at a conversion price for each share of common stock equal to a price which is 87.5% of the lowest trading price during the forty (40) trading days, commencing on the first trading day following delivery and clearing of the conversion notice. Accordingly, the 2% convertible note was not considered to be conventional debt and the embedded conversion feature was required to be bifurcated from the debt host and accounted for as a derivative liability. The outstanding principal for this convertible note was \$50,000 at September 30, 2016.
- 5% Convertible Promissory Note in the principal amount of \$50,000 in connection with a Securities Purchase Agreement dated October 16, 2015 (see Note 7). The 5% convertible promissory note and all accrued interest were due on April 16, 2016. The maturity date of this note was extended to October 15, 2016. The principal on this note shall bear interest at the rate of five percent (5%) per annum from the issuance date thereof until the note is paid. The note holder is entitled, at its option, at any time after the issuance of this note, to convert all or any lesser portion of the outstanding principal amount and accrued but unpaid interest into the Company's common stock at a conversion price for each share of common stock equal to a price which is 60% of the lowest trading price during the twenty (20) trading days, commencing on the first trading day following delivery and clearing of the conversion notice. The Company determined that the conversion feature of the 5% convertible promissory note represents an embedded derivative since the note is convertible into a variable number of shares. The outstanding principal for this convertible note was \$50,000 at September 30, 2016.
- 10% Convertible Promissory Note of \$30,000 dated in March 2016, due in March 2017, with an unrelated entity. Under the terms of the note, the Company received \$25,000 and was charged an original issue discount of \$5,000. The original issue discount has been recorded as debt discount. This note may not be prepaid in whole or in part. Any amount of principal or interest on this note, which is not paid when due, shall bear interest at the rate of fifteen percent (15%) per annum from the due date thereof until the same is paid. At the option of the note holder, the Company may repay the note by issuing the Company's common stock based upon the conversion term equal to 30% of the lowest trading price during the 20 days prior to the date of the conversion notice. The note holder may exchange the notes as subscription payment toward purchase of shares offered for resale or other type of offering as defined in the convertible note agreement. In the event that note holder elects to exchange the note for purchase of shares from the qualified offering, said shares shall be issued free of restrictive legend and will be deemed qualified shares. At the time of conversion the Company will grant two registered shares for every dollar invested. The Company's exchanged shares shall be automatically registered in the offering. The outstanding principal for this convertible note was \$30,000 at September 30, 2016.
- In April 2016, the Company issued a 7% convertible promissory note payable of \$25,000, due in February 25, 2017, with an unrelated entity. Under the terms of the note, the Company received \$22,500 and was charged with legal fees of \$2,500 in connection with the issuance of this note. This note may not be prepaid in whole or in part. Any amount of principal or interest on this note, which is not paid when due, shall bear interest at the rate of fifteen percent (15%) per annum from the due date thereof until the same is paid. At the option of the note holder, the Company may repay the note by issuing the Company's common stock based upon the conversion term equal to the average lowest trading price of the Company's common stock for the previous 10 days prior to the date of the conversion notice. The note holder may exchange the notes as subscription payment toward purchase of shares offered for resale or other type of offering as defined in the convertible note agreement. In the event that note holder elects to exchange the note for purchase of shares from the qualified offering, said shares shall be issued free of restrictive legend and will be deemed qualified shares. At the time of conversion, the Company will grant two registered shares for every dollar invested. The conversion price, however is subject to full ratchet anti-dilution in the event that the Company issues any securities at a per share price lower than the conversion price in effect.

The Company evaluated whether or not the convertible promissory notes contain embedded conversion features, which meet the definition of derivatives under ASC 815 and related interpretations. The Company determined that the terms of the notes discussed above include variable conversion prices based on the closing trading prices of the Company's common stock which cause the embedded conversion options to be accounted for as derivative liabilities. In accordance with ASC 815, the Company has bifurcated the conversion feature of the convertible notes and recorded derivative liabilities on their issuance date and adjusted to fair value through earnings at each reporting date. The Company uses the Black-Scholes option pricing model to value the derivative liabilities.

IMAGE PROTECT INC.
NOTES TO UNAUDITED CONDENSED FINANCIAL STATEMENTS
September 30, 2016

NOTE 5 – NOTES PAYABLE (continued)

The note issued during the nine months ended September 30, 2016 were discounted in the amount of \$66,056 (which includes \$7,500 of original issue discount) based on the valuations and the Company recognized an initial derivative expense of \$77,662 upon initial recording of the derivative liabilities. The total debt discount from the valuation of the derivatives are being amortized over the terms of the note. These derivative liabilities are then revalued on each reporting date. The gain resulting from the decrease in fair value of these convertible instruments was \$144,305 for the nine months ended September 30, 2016. At September 30, 2016, the Company had recorded derivative liability of \$435,433.

During the nine months ended September 30, 2016, the fair value of the derivative liabilities were estimated using the Black-Scholes pricing model with the following assumptions:

Dividend rate	0
Term (in years)	0.04 to 0.43 years
Volatility	242% to 297%
Risk-free interest rate	0.16% to 0.46%

For the nine months ended September 30, 2016, amortization of debt discounts related to these convertible notes amounted to \$105,512, which has been included in interest expense on the accompanying statements of operations. Accrued interest related to these convertible notes amounted to \$7,052 and \$830 at nine months ended September 30, 2016 and December 31, 2015, respectively.

Non-convertible notes payable

In July 2016, the Company issued a 15% promissory note payable of \$50,000 with an unrelated entity. The maturity date is the earlier of a) 12 months from the date of issuance or b) the date on which this note is accelerated due to an occurrence of an event that constitutes a default as defined in the promissory note agreement. At any time this note remains outstanding, upon 3 business day written notice to the lender, the Company has the right to prepay the principal and accrued but unpaid interest due under the note at a premium of 150%. Accrued interest related to this note payable amounted to \$801 and \$0 at nine months ended September 30, 2016 and December 31, 2015, respectively.

In May 2016, the Company issued a 9% promissory note payable for borrowings up to \$16,000 with an affiliated company managed by the CEO of the Company. The maturity date is the earlier of a) December 30, 2016 or b) the date on which this note is accelerated due to an occurrence of an event that constitutes a default as defined in the promissory note agreement. During the nine months ended September 30, 2016, the Company received \$19,900 from the CEO for working capital purposes and the Company repaid \$7,203. The outstanding principal for this note payable – related party was \$12,697 at September 30, 2016. Accrued interest related to this note payable – related party amounted to \$135 and \$0 at nine months ended September 30, 2016 and December 31, 2015, respectively.

NOTE 6 – STOCKHOLDERS' DEFICIT

Preferred stock

The Company is authorized to issue 5,000,000 shares of its \$0.01 par value preferred stock, of which, 1,500 shares are designated as Series B Convertible Preferred Stock, and 1,500,000 shares are designated as Series C Preferred Stock. At September 30, 2016, 1,500,000 and none shares of Series C Preferred Stock were issued and outstanding.

Each shares of the Series C Preferred Stock entitles the holder to 1 vote on all matters submitted to a vote of the Company's stockholders. The holders of the Series C Preferred Stock do not have any conversion rights and redemption provision.

Common stock

The Company is authorized to issue 750,000,000 shares of its \$0.01 par value common stock. As of September 30, 2016, 65,325,740 shares of common stock were issued and outstanding, respectively.

IMAGE PROTECT INC.
NOTES TO UNAUDITED CONDENSED FINANCIAL STATEMENTS
September 30, 2016

NOTE 6 – STOCKHOLDERS' DEFICIT (CONTINUED)

Immediately prior to the consummation of the Merger Agreement on December 1, 2015, the Company had 19,073,778 common shares issued and outstanding.

Upon consummation of the Merger Agreement on December 1, 2015, the Company issued 44,601,962 shares of its common stock for the acquisition of 100% of the issued and outstanding capital stock of Clear Arts (see Note 1).

In September 2016, the Company sold 1,650,000 shares of its common stock at \$0.05 per common share for gross proceeds of \$82,500.

Options

As of September 30, 2016, the Company had no options issued and outstanding since the Company did not grant any options under the Company's option plan.

Warrants

As of September 30, 2016, the Company had no warrants issued and outstanding.

NOTE 7 – CONCENTRATIONS AND COMMITMENTS

Concentrations

Concentration of credit risk

The Company maintains its cash in bank and financial institution deposits that at times may exceed federally insured limits. The Company has not experienced any losses in such accounts through September 30, 2016. There were no balances in excess of FDIC insured levels as of September 30, 2016.

Customers

During the nine months ended September 30, 2016, revenues generated from the services rendered to two copyright owners represented approximately 68% of the Company's net revenues. 63% of the 68% were generated from one copyright owner who is a related party. During the nine months ended September 30, 2015, revenues generated from the services rendered to one copyright owner who is a related party represented approximately 65% of the Company's net revenues (see Note 8).

As of September 30, 2016 and December 31, 2015, the Company had accounts receivable from various copyright infringers related to service agreements with three copyright owners representing approximately 62% of accounts receivable and three copyright owners representing approximately 100% of accounts receivable, respectively.

Commitments

Consulting agreements

In September 2015, the Company entered into a consulting agreement with Seaside Advisors LLC, an affiliated company managed by the CEO of the Company. Pursuant to the consulting agreement, the consultant shall provide strategic planning, business development, and consulting services relating to potential acquisition and mergers. The Company pays fees of \$5,000 per month as compensation for the services per the terms of agreement. Additionally, the Company pays reimbursement for out of pocket expenses subject to the Company's approval. The term of the agreement is for 12 months unless otherwise extended by both parties. Accrued consulting fees to such related party consultant as of September 30, 2016 and December 31, 2015, were approximately \$31,200 and \$9,000, respectively, and were reflected as accounts payable and accrued liabilities – related party in the accompanying unaudited condensed balance sheets.

On October 16, 2015, the Company entered into consulting agreement with a third party consultant to serve as a business advisor to the Company. The consultant shall provide services such as introduction of potential acquisition target, assistance in acquisition and merger process and other business advisory related services. In consideration for such services, the Company paid \$50,000 fee through the issuance of a 2% convertible promissory note (see Note 5). The term of the agreement was for 5 months unless otherwise extended by both parties.

IMAGE PROTECT INC.
NOTES TO UNAUDITED CONDENSED FINANCIAL STATEMENTS
September 30, 2016

NOTE 7 – CONCENTRATIONS AND COMMITMENTS

On May 20, 2016, the Company entered into 90 day consulting agreement with a third party consultant to serve as a business advisor to the Company. In consideration for such services, the Company shall issue 2,250,000 shares of the Company's common stock. The Company has not issued these shares as of September 30, 2016. Accordingly, the Company has recorded \$56,250 in accrued expenses for services rendered which has been included in accounts payable and accrued liabilities as reflected in the accompanying unaudited condensed balance sheet as of September 30, 2016. The Company valued these common shares at the fair value of \$56,250 or \$0.025 per common share based on the quoted trading price on the date of grant. On September 30, 2016, the Company extended the term of this agreement from 90 days into a 365-day period.

Securities purchase agreements

On October 16, 2015, the Company entered into a Securities Purchase Agreement with a third party investor for the purchase of \$1,000,000 worth of shares of common stock. Upon execution of this agreement, the Company shall pay to the investor a commitment fee of \$50,000 through the issuance of a 5% convertible promissory note (see Note 5) and \$50,000 worth of restricted shares of common stock (the "Commitment Shares") which is calculated by dividing \$50,000 by 90% of the lowest trading price of the common stock during the 10 days prior to the execution of this agreement. As of September 30, 2016, the Company has not issued the Commitment Shares and consequently, the Company recorded \$55,556 which represents the value of the Commitment Shares in accrued expenses at September 30, 2016. Such investor is also a party in a consulting agreement dated on October 16, 2015 as discussed above.

NOTE 8 – RELATED PARTY TRANSACTIONS

Advances from related party

During year 2014, the Company's President and COO, Mr. Jonathan Thomas, provided advances to the Company for working capital purposes for a total of \$94,947 and the Company repaid \$50,587. During year 2015, the Company's President and COO provided advances to the Company for working capital purposes for a total of \$148,262 and the Company repaid \$156,535. In September 2015, the Company issued an 8% unsecured promissory note to Mr. Thomas for the unpaid balance of the advances which shall be due on September 1, 2017. The note shall bear interest at the rate of eight percent (8%) per annum. During the nine months ended September 30, 2016, the Company's President and COO provided advances to the Company for working capital purposes for a total of \$158,271 and the Company repaid \$42,400. At September 30, 2016 and December 31, 2015, these advances from related party amounted to \$320,457 (current) and \$204,586 (long-term), respectively. Accrued interest due to the Company's COO totaling \$22,366 and \$5,725, at September 30, 2016 and December 31, 2015 respectively, and were reflected as accounts payable and accrued liabilities – related party in the accompanying unaudited condensed balance sheets.

Consulting agreements

In September 2015, the Company entered into a consulting agreement with Seaside Advisors LLC, an affiliated company managed by the CEO of the Company. Pursuant to the consulting agreement, the consultant shall provide strategic planning, business development, and consulting services relating to potential acquisition and mergers (see Note 7).

Transaction with an affiliated company

From time to time the Company enters into transactions with Lived In Images, Inc. ("Lived In Images"), an affiliated company owned by the President and COO of the Company, including:

- Revenues generated from the services rendered to Lived In Images totaling approximately \$210,000 and \$252,000 during the nine months ended September 30, 2016 and 2015, respectively. As of September 30, 2016 and December 31, 2015, the Company had accounts receivable from various copyright infringers related to a service agreement with Lived In Images representing accounts receivable of \$118,500 and \$75,100, respectively.
- The Company incurred copyright holder fees to Lived In Images totaling approximately \$119,000 and \$129,000 during the nine months ended September 30, 2016 and 2015, respectively. Accounts payable to Lived In Images as of September 30, 2016 and December 31, 2015, were approximately \$228,086 and were reflected as accounts payable and accrued liabilities – related party in the accompanying unaudited condensed balance sheets.

IMAGE PROTECT INC.
NOTES TO UNAUDITED CONDENSED FINANCIAL STATEMENTS
September 30, 2016

NOTE 9 – SUBSEQUENT EVENTS

In October 2016, the Company sold 1,000,000 shares of its common stock at \$0.05 per common share for gross proceeds of \$50,000.

In October 2016, the Company issued a 8% convertible promissory note payable of \$50,000, due in October 24, 2017, with an unrelated entity. This note may not be prepaid in whole or in part. Any amount of principal or interest on this note, which is not paid when due, shall bear interest at the rate of fifteen percent (15%) per annum from the due date thereof until the same is paid. At the option of the note holder, the Company may repay the note by issuing the Company's common stock based upon the conversion term equal to 55% of the average lowest trading price during the 10 days prior to the date of the conversion notice. The note holder may exchange the notes as subscription payment toward purchase of shares offered for resale or other type of offering as defined in the convertible note agreement. The note holder may exchange this note, in whole or in part, as a subscription payment toward purchase of shares offered for resale per registration statement whereby the principal and interest of this note may be converted into shares of the offering at 50% of the offering price. The conversion price, however is subject to full ratchet anti-dilution in the event that the Company issues any securities at a per share price lower that the conversion price in effect.

In November 2016, the Company issued a 8% convertible promissory note payable of \$10,000, due in October 24, 2017, with an unrelated entity. This note may be prepaid in full at a redemption premium of 20% of the principal amount of this note. Any amount of principal or interest on this note, which is not paid when due, shall bear interest at the rate of 20% per annum from the due date thereof until the same is paid. At the option of the note holder, the Company may repay the note by issuing the Company's common stock based upon the conversion term equal to 55% of the volume weighted average trading price during the 20 days prior to the date of the conversion notice.