

**BENEFICIAL HOLDINGS INC**  
**Consolidated Balance Sheet**  
**Ending September 30, 2011**

LAST QUARTER	CURRENT QUARTER	
<b>Current Assets</b>		
Cash	212,649.00	199,485.00
Short-term investments	12,375.00	12,375.00
Accounts receivable		
Less: Reserve fo bad debts	(16,849.00)	(21,674.00)
Net Account Receivable	-	
Prepaid expenses	6,422.00	2,400.00
Other:	-	
<b>Total Current Assets</b>	<b>\$ 214,597.00</b>	<b>\$ 192,586.00</b>
<b>Fixed Assets</b>		
Vehicles	15,475.00	15,475.00
Furniture and fixtures	98,121.00	98,121.00
Gaming Machines	221,612.00	243,773.20
Leasehold improvements	112,345.00	112,345.00
Buildings	845,000.00	845,000.00
Accumulated Depreciation on Vehicles	(3,095.00)	(6,190.00)
Accumulated Depreciation on Gaming machines	(77,564.20)	(85,320.62)
Accumulated Depreciation on Fixtures & Equipments	(34,342.35)	(44,645.06)
Amortization on Leasehold improvements	(39,320.75)	(78,641.50)
<b>Total Fixed Assets</b>	<b>\$ 1,138,230.70</b>	<b>\$ 1,099,917.03</b>
<b>Other Assets</b>		
Online Gaming Brands	1,750,846.00	1,750,846.00
Amortization on Online Gaming Brands	(612,796.10)	(634,796.10)
<b>Total Other Assets</b>	<b>\$ 1,138,049.90</b>	<b>\$ 1,116,049.90</b>
<b>TOTAL ASSETS</b>	<b>\$ 2,490,877.60</b>	<b>\$ 2,408,552.93</b>

**LIABILITIES AND EQUITY**

**Current Liabilities**

Accounts payable	15,646.00	17,200.00
Accrued wages	-	-
Accrued compensation	18,433.00	21,571.00
Income taxes payable	-	-
Payroll taxes payable	-	-
Unearned revenues	-	-
Short-term notes payable (due within 12 months)	-	-
Current portion of long-term dept	-	-
Other:	-	-

<b>Total Current Liabilities</b>	<b>\$ 34,079.00</b>	<b>\$ 38,771.00</b>
<u>Long-Term Liabilities</u>		
*Long -term loan payable	607,662.80	370,498.80
Less: Short-term portion	-	
Other:	-	
<u>Total Long-Term Liabilities</u>	<u>607,662.80</u>	<u>370,498.80</u>
<b>Total Liabilities</b>	<b>\$ 641,741.80</b>	<b>\$ 409,269.80</b>

**Stockholders' Equity**

Common Stock, 1,328,850,000 Shares Authorized with a Par Value of \$0.000001

902,993,698 Shares Issued and Outstanding.	902.99	902.99
Series B Preferred Stock, 2,000,000 Shares Authorized with a par value of \$0.001 Outstanding	2,000.00	2,000.00
Profits on current year	76,353.00	116,449.33
Accumulated Profits	1,769,879.81	1,879,930.81
<b>Total Capital</b>	<b>\$ 1,849,135.80</b>	<b>\$ 1,999,283.13</b>

<b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>	<b>\$ 2,490,877.60</b>	<b>\$ 2,408,552.93</b>
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# BENEFICIAL HOLDINGS INC

## Income Statement

September 30, 2011

	ST QUARTER	CURRENT QUARTER
Revenue		
Gross sales	623,589.00	717,127.35
Less: Sales returns & rebates	-	-
<b>Net Sales</b>	<b>\$ 623,589.00</b>	<b>\$ 717,127.35</b>
Cost of Goods Sold		
Beginning inventory	-	-
Purchases	-	-
Freight	-	-
Direct labor	-	-
Indirect expenses	-	-
Less: Ending inventory	-	-
<b>Total Cost of Goods Sold</b>	<b>-</b>	<b>-</b>
<b>Gross Profit (Loss)</b>	<b>\$ 623,589.00</b>	<b>\$ 717,127.35</b>
Expenses		
Operations		
Office rent & utilities	59,528.00	72,624.16
Internet connection & hosting	15,422.00	13,571.36
Telephone service	82,577.00	90,834.70
Salaries & wages	82,699.00	95,103.85
Office supplies	5,219.00	3,001.12
Postage	646.00	499.99
Office equipments (amortization)	2,600.00	3,510.00
Vehicle expenses	9,182.00	9,200.00
Equipments (amortization)	9,180.00	10,098.00
Maintenance	24,231.00	20,596.35
Delivery expenses	1,926.00	1,231.12
Other:	-	-
<b>Total Operations</b>	<b>\$ 293,210.00</b>	<b>\$ 320,270.65</b>
Finance & Administration		
Salaries & wages	109,622.00	108,235.10
Employee training	1,250.00	941.77
Professional fees	2,135.00	1,999.99
Bank charges	2,136.00	2,456.40
Credit card fees	3,986.00	4,823.06
Insurance	7,448.00	7,448.00
Payroll taxes	-	-
Permits & licenses	9,864.00	9,891.00

Taxes	16,422.00	-
Bad debts	-	21,674.00
Charitable contribution	-	
Other:	-	241.33
<b>Total Finance &amp; Administration</b>	<b>\$ 152,863.00</b>	<b>\$ 157,710.65</b>
Sales & Marketing		
Professional services	6,822.00	7,435.98
Advertising	46,899.00	58,623.75
Prospect lists	-	-
Traveling	4,255.00	5,106.00
Sales expenses	8,955.00	12,537.00
Salaries & wages	21,886.00	24,301.99
Sales commissions	12,346.00	14,692.00
Other:	-	-
<b>Total Sales &amp; Marketing</b>	<b>\$ 101,163.00</b>	<b>\$ 122,696.72</b>
<b>Total Expenses</b>	<b>\$ 547,236.00</b>	<b>\$ 600,678.02</b>
<b>Operating Income - EBIT</b>	<b>\$ 76,353.00</b>	<b>\$ 116,449.33</b>
Other Income (Expenses)		
Gain (loss) on sale of assets	-	-
Interest income	-	-
Less: Interest expenses	-	-
Total Other Income (Expenses)	-	-
<b>Income (Loss) Before Taxes</b>	<b>\$ 76,353.00</b>	<b>\$ 116,449.33</b>
Income Tax Expenses (Savings)	-	-
<b>Net Income (Loss)</b>	<b>\$ 76,353.00</b>	<b>\$ 116,449.33</b>
<b>Acumulative Net Income (Loss)</b>	<b>\$ 76,353.00</b>	<b>\$ 192,802.33</b>